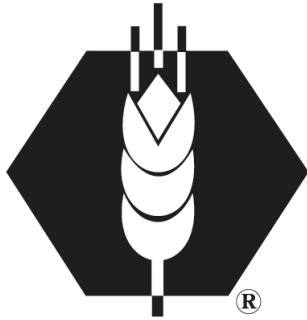


Presenting...

The 2011 NGFA Trade Show!!



**NGFA's Country Elevator
Conference and Trade Show
Dec. 11-13, 2011, Chicago, Ill.**

Marriott Downtown Magnificent Mile

If you're a...

- supplier
- grain handling/feed milling equipment manufacturer or service provider
- broker
- trader
- information service provider
- e-commerce company
- feed ingredient supplier
- insurance provider
- buyer
- financial specialist
- marketing consultant
- banker
- grain testing equipment manufacturer
- railroad, rail car lessor or barge line operator
- computer hardware, software or service provider
- trade press

or someone else who provides products and services to the grain, feed and processing industry, this is the one show you need to attend!

See Application Form for a special offer on combination exhibitor/membership sign-up!

Only 90 exhibit spaces available. First-come, first-served. Fax or e-mail the agreement today to guarantee your space!

Special NGFA Show Functions

- **Two Receptions in Trade Show Area!**
- **Walkaround Continental Breakfast on Monday**
- **Trade Show Open During Monday Lunch -- No Luncheon Program Speaker!**
- **Compressed Sunday schedule to optimize time and traffic.**

Who Will Be There?

This is the single largest gathering of the year of country elevator personnel -- a crowd of around 650 is expected! You can't afford to miss this opportunity to showcase to these decision-makers your products/services that help them operate their businesses more efficiently, more profitably and more effectively.

Why Should I Exhibit?

1. More than 500 country elevator managers and their key employees typically attend the Country Elevator Conference – plus another 150 show-related personnel. They are the decision-makers at their companies – the ones who decide which products and services to buy.
2. Booth space is limited – only 90 are available – to maximize traffic and attention to each exhibitor. This setting provides an ideal climate for making contacts and generating leads.
3. The compressed Sunday schedule will optimize your time and traffic. Meal functions in the show area include **two** receptions, a walkaround continental breakfast, and a buffet lunch on Monday.
4. The Trade Show is closed during program sessions. That encourages more traffic during the hours when the show is open and allows exhibitors to sit in on the outstanding business sessions to learn first hand about developments that will affect these key segments of your customer base.
5. Nowhere else will you have access to a more targeted group of sales prospects at such a **reasonable price**.

Trade Show Schedule

The show will operate **only** during those periods when the conference is not in session, allowing exhibitors to attend the program **and** maximizing attendee participation during trade show hours.

SUNDAY, DEC. 11, 2011

- Noon - 4 p.m.: Exhibitor Move-In
- 4 - 7 p.m.: Trade Show Open
- 5:30 - 7 p.m.: Welcome Reception in Trade Show

MONDAY, DEC. 12, 2011

- 6:30 - 8 a.m.: Trade Show Open (Continental breakfast in Trade Show)
- 8:15 a.m. - Noon: Country Elevator Conference Program
- Noon - 2 p.m.: Trade Show Open
(Buffet Luncheon in Trade Show)
- 2- 5:30 p.m. Country Elevator Conference Program
- 5:30 - 7 p.m.: Trade Show Open
- 6 - 7 p.m.: Reception in Trade Show Area
- 7 - 10 p.m.: Exhibit Breakdown

TUESDAY, DEC. 13, 2011

- 8 - 11:30 a.m.: Country Elevator Conference Program

What Else Can I Expect?

Exhibitors receive one complimentary registration to the Country Elevator Conference per booth rental. The complimentary registration includes admittance to the conference, as well as all meal functions and receptions. Additional booth workers can register for the meeting separately, or for Trade Show meal functions only (see sign-up on Application Form).

How Do I Sign Up?

All Trade Show booth space is allocated on a **first-come, first-served** basis. The quicker you complete and return the attached Application Form and Agreement with your preferences for booth location, the better chance you have of securing that prime spot. **No space will be held until the signed Application Form and Agreement is received.**

Mark your first, second and third choices for booth location, add your staff's names to the list of those working the show, put down any special placement requests, check your preferred payment method and return by mail; via fax (202-289-5388); or by e-mail to Todd Kemp at tkemp@ngfa.org.

Exhibitor Information

SET UP AND REMOVAL: The Trade Show exhibit area will be available for move-in on Sunday, Dec. 11 from noon to 4 p.m. The show begins at 4 p.m. on Sunday, Dec. 11. Displays are not to be disassembled before 7 p.m. on Monday, Dec. 12, but should be removed by 10 p.m. that evening.

LOCATION AND TABLE NUMBER: Exhibits will be located in the Grand Ballroom of the Marriott Downtown Magnificent Mile. Space will be assigned on a **first-come, first-served basis**. Specify your space choices on the enclosed Application Form.

EQUIPMENT/ELECTRICITY/FREIGHT: Each exhibitor will be provided with:

- one 8-foot x 10-foot booth, pipe and drape
- one 8-foot skirted table
- two chairs
- one waste basket
- a standard sign with company name and booth number

Additional furnishings and equipment are available from the NGFA's official contractor, *Excel Decorators Inc.* An exhibitor service kit, including **rental pricing, freight rates and additional services**, will be available online to all registered exhibitors 45 days prior to the show. *(Aisles are to be kept clear. All display items must fit within the booth(s) assigned to that exhibitor.*

Questions about exhibitor information? Contact Kimberly Gullickson at kgullickson@exceldecorators.com or (217) 528-4024.

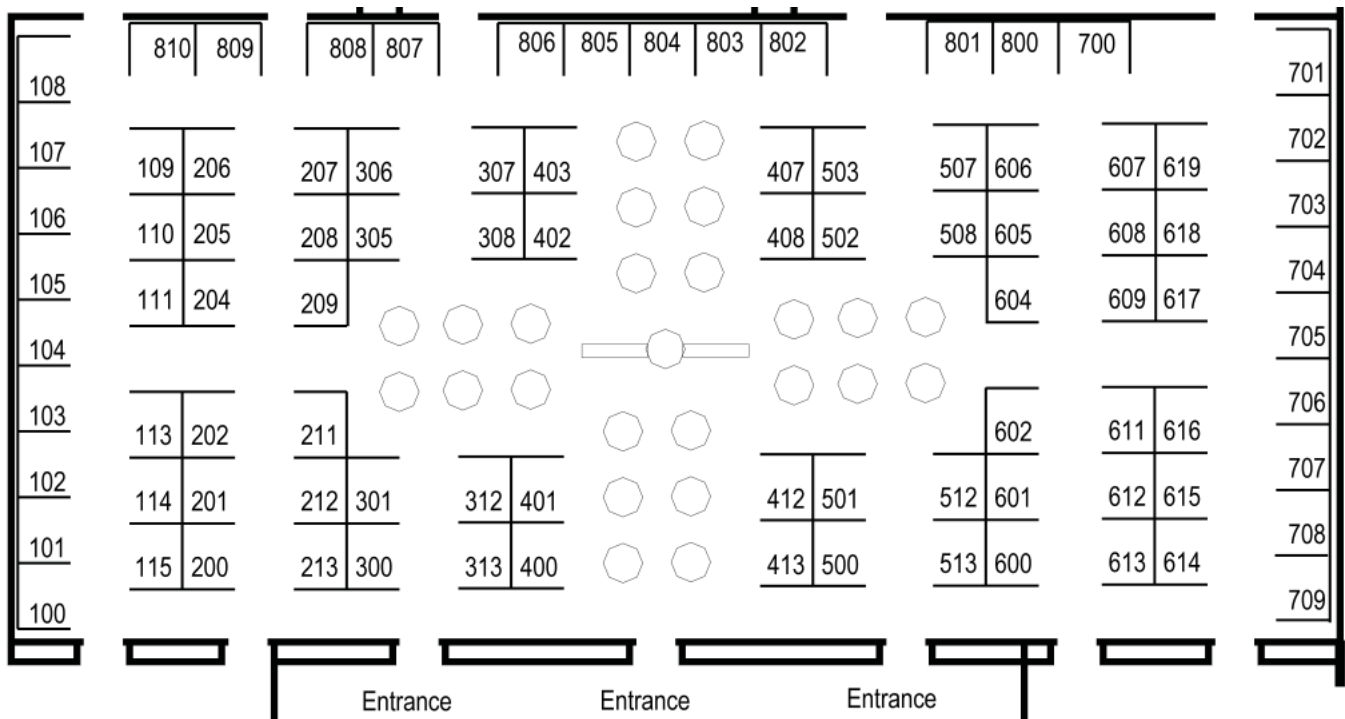
SECURITY: Doors to the exhibit hall will be locked at night. However, each exhibitor is responsible for the security of exhibit displays, material and equipment. In particular, do not leave valuables, such as laptop computers, unattended.

Publicity and Announcements

- **Power Point Show!!** Exhibitors will be invited to submit a powerpoint “screen” containing their logo or other information. Exhibitors’ screens will be displayed in the conference sessions during program breaks, resulting in added exposure to conference participants. Just e-mail your logo to Todd Kemp at tkemp@ngfa.org.
- **A Pre-Registration List of Attendees and Exhibitors** will be sent to each exhibitor prior to the conference to allow you time to familiarize yourself with attendees and schedule appointments with key clients or prospects in advance. Exhibitors are encouraged to publicize their presence at the show in advance by dropping conference participants a postcard or other communications.
- **An Exhibitor Program** containing a brief description of each exhibiting company and its products, services, contacts, address and phone numbers will be distributed to all meeting attendees. *(Company descriptions are based on the information exhibitors provide at the bottom of the trade show application.)*
- **Meeting Sponsorships** are available to further elevate your company’s profile. For information, contact Todd Kemp at the NGFA at (202) 289-0873 or e-mail tkemp@ngfa.org.
- **Trade Show Reminders** will be sent to all conference registrants in their confirmation letters.
- **Hotel Reservations** Call Marriott reservations at (800) 228-9290 and identify with the Marriott Downtown Magnificent Mile and the National Grain and Feed Association to obtain the special room rate of \$149 single/double per night. Or call the hotel directly at (312) 836-0100. Reservation deadline is Nov. 18. Thereafter, rooms are available on a space and rate available basis.

NGFA Trade Show Floor Plan

(List your preferred booth number on the attached application form. First come, first served!)



Marriott Downtown Magnificent Mile – Grand Ballroom

SECURITY AND LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the National Grain and Feed Association and the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

2010 Exhibitors

- 4B Components Ltd.
- Accu-Steel Inc.
- Adams Building Contractors Inc.
- Advance Trading Inc.
- AGRI-Business Insurance Services
- AgVantage Software Inc.
- AgVision Software for Agribusiness
- Argonics/Blue Ox Polyurethane Products
- A-Ward Attachments Ltd.
- BOK Financial Corp.
- Bratney Companies Inc.
- Brock Grain Systems
A Div. of CTB Inc.
- Bruins Instruments
- Caldwell Civil Construction
- Central Life Sciences
- Chief Agri/Industrial Division
- Clear Creek & Associates
- CME Group
- CompuWeigh Corporation
- Conitex Sonoco
- Control Systems Software LLC
- Crowe Horwath LLP
- C-TEC Inc.
- Custom Concrete Specialists
- dbc SMARTsoftware Inc.
- Drake Inc.
- DTN
- DTN/The Progressive Farmer
- eGrain, Inc.
- Elevator Services & Storage Inc.
- E-Markets Inc.
- EnviroLogix Inc.
- The Essmueller Co.
- Feed & Grain Magazine
- Frisbie Construction Co. Inc.
- Fumigation Service & Supply
- Gamet Manufacturing
- Grain Journal
- GrainWatch USA
- GSF Inc.
- Hoffmann Inc.
- Honeyville Metal Inc.
- Integra Plastics Inc.
- Interstates Companies
- InterSystems
- J&M Industries
- John Deere Agri Services
- Johnson System Inc.
- Laidig Systems, Inc.
- LeMar Industries Corp.
- Macon General Contractors
- Maljohn Company Ltd.
- Mast Productions Inc.
- Maxi-Tronic Inc./Safe Grain
- McPherson Concrete Storage Systems Inc.
- MetLife Agricultural Investments
- Midwest Fast Structures
- Midwest Paint Service Inc.
- Nationwide Agribusiness
- Neogen Corporation
- OPIsystems Inc. - Integris USA LLC
- Perten Instruments NA Inc.
- Precision Scale & Controls Inc.
- Premier Components Inc.
- QT Information Systems
- RBH Mill and Elevator Supply
- Rich Connell AGRI-SEARCH Inc.
- Riley Equipment Inc.
- Rolfes@Boone
- Romer Labs Inc.
- Shore Sales Co.
- Shuttlewagon Mobile Railcar Movers
- Summit Software Inc.
- Technova/QT Information Systems
- The GSI Group
- Todd & Sargent Inc.
- Trackmobile Inc.
- TSGC Inc. (dba Tri-States Grain
Conditioning Inc.)
- Union Iron Works
- USDA/GIPSA-FGIS
- USDA/National Agricultural Statistics
Service
- Vertical Software Inc.
- VICAM
- WEM Automation



National Grain and Feed Association
1250 Eye St., N.W., Suite 1003
Washington, D.C. 20005-3922

TIME SENSITIVE

Exhibitor Application Form and Agreement

NGFA Trade Show

Dec. 11-12, 2011, Marriott Downtown Magnificent Mile, Chicago, Ill.

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: () _____ Fax: () _____

E-Mail: _____ Web Site: _____

Signature of Responsible Corporate Official (by signing, you agree to the terms and conditions specified on this form and the accompanying flyer): _____

Title: _____

Individual Exhibitors' Names *(The first exhibitor listed below will receive a complimentary registration to the Country Elevator Conference. If additional meeting registrations are desired, or if exhibitor names change prior to trade show, please call Faith Silvers at (202) 289-0873 or email fsilvers@ngfa.org.)*

1. _____ 2. _____ 3. _____ 4. _____
(Comp. Registration) (Additional booth workers will be billed at cost (\$250) for Trade Show meal functions or may register separately for conference program.)

Requested Booth Number: *(Select from page 3)* First Choice _____ Second Choice _____ Third Choice _____

List those companies you do NOT wish to be located adjacent to:

Requests honored when possible on first-come/first-served basis. _____

Cancellation policy: by Nov. 28, \$50 processing fee. After Nov. 28, no refund.

PAYMENT: (Each booth includes ONE complimentary registration to Country Elevator Conference.)

NGFA MEMBER EXHIBITORS:	NON-NGFA MEMBER EXHIBITORS:
<input type="checkbox"/> Exhibitor Fee: \$850	<input type="checkbox"/> Exhibitor Fee: \$1,850
	<input type="checkbox"/> Exhibitor Fee <u>AND</u> Associate Membership in NGFA <i>(one booth at the member rate): \$1,450</i> <i>*Please submit with membership application (available upon request).</i>

PAYMENT OPTIONS:

CREDIT CARD <input type="checkbox"/> American Express <input type="checkbox"/> Master Card <input type="checkbox"/> Visa Account Number _____ Expiration Date _____ Print Name of Cardholder _____ Signature _____ Zip Code of Billing Address _____ for Verification	<input type="checkbox"/> CHECK ENCLOSED \$ _____ <i>(Make check payable to: National Grain and Feed Association)</i> <input type="checkbox"/> BILL ME (<u>Members Only</u>)
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Required Information: *Please provide a brief description of your company and the products, services or equipment to be displayed. The description you provide may be used in NGFA promotions and announcements regarding the Trade Show prior to the event, and will be published in the Trade Show Program.*

Description of company, products and services to be exhibited: _____

Return by fax to: (202) 289-5388. Or mail to: NGFA, 1250 Eye St., N.W., Suite 1003, Washington, D.C., 20005-3922
Questions? Call Todd Kemp at (202) 289-0873 or e-mail to tkemp@ngfa.org.