



NGFA's 117th Annual Convention San Francisco, Calif. March 17-19, 2013

From grand, sweeping views to neighborhood color and character, from glimpses of history to world-class dining and shopping -- San Francisco is home to a little bit of everything, including the NGFA's 117th annual convention!

The NGFA convention also offers a star-studded program, featuring top policymakers, substantive open forums and outstanding general sessions exploring the most important issues facing the industry in the year ahead. The convention's program sessions will provide the information you need to operate and strategically position your business for success.

The NGFA convention also is an ideal opportunity for you and your colleagues to interact and exchange ideas. Schedule a side meeting with suppliers, customers or clients. Develop new business opportunities with other convention attendees. Reward key employees and give them the opportunity for professional development. See old friends and make new acquaintances. All in a great family location with plenty of attractions for all.

Invest in your business and your professional success – and reward yourself for a successful year of hard work and for making it through a harsh winter. Register today for the NGFA's 117th annual convention!

Westin St. Francis Hotel

More than just a hotel, the Westin St. Francis is a destination where you can unwind and be pampered by attentive, world-class service. As the only hotel located on Union Square, the Westin St. Francis is a legendary landmark. At the turn of the century, the guardians of the Charles Crocker family announced plans to build the Westin St. Francis. Their vision was to make San Francisco the "Paris of the West," and their stunning Union Square historic hotel would be their flagship. Two years and \$2.5 million later, on March 21, 1904, the doors of the St. Francis opened. The hotel became so popular that within six months, the owners announced plans to add a third wing, two floors of apartments, and a ballroom. In the years since, this historic hotel has become the center of the city's social, literary, and artistic life. Now you can also enjoy all the amenities of a modern Westin including J&G Steak, a Chateau Montalena tasting room, a Westin Workout Gym and Heavenly Spa.

When to Arrive and Depart

A detailed convention "Schedule-At-A-Glance" appears on page 2. Here are suggested arrival and departure dates for your travel planning purposes:

Suggested Arrival Date:

Saturday, March 16 or Sunday morning, March 17

On Sunday, beginning at 12:30 p.m., NGFA committees will conduct substantive work sessions and open forums, most of which are open to all convention registrants. Committee meetings and major open forums continue until 5:15 p.m. There's no better way to get current on the most important issues confronting your business, and to share your views on how NGFA committees should address these matters.

Suggested Departure Date:

On or After Wednesday, March 20

Plan to stay for the Gala Reception Tuesday evening, held in the Westin St. Francis' Art Deco Grand Ballroom. This event will be a night celebrating the hotel's illustrious past and San Francisco's Golden Age of the Roaring '20s. A fantastic live band, sumptuous seated dinner, and beautiful decor will set the mood for an evening you don't want to miss!



Hotel Alert!

The NGFA room block at the Westin St. Francis is sold out! Room blocks have been reserved at several backup hotels – more information is available at www.ngfa.org. If you have difficulty obtaining a room, please contact Rebecca Grubbs, NGFA Manager of Meetings & Event Marketing, at rgrubbs@ngfa.org, or by calling her at 202-289-0873. Let Rebecca know if you would like to be placed on a wait list for the Westin St. Francis and notified if rooms become available. If plans change and you are unable to use your room at Westin St. Francis, please notify Rebecca before cancelling; other NGFA members may be able to use your room.

Convention Schedule At-A-Glance

Sunday, March 17

- 8:30 – 9:30 a.m. NGFA Foundation Meeting (*closed*)
- 10 a.m. – Noon Executive Committee (*closed*)
- 12:30 – 1:30 p.m. **Committee Meetings** (*Open to all unless otherwise noted.*)
- Country Elevator Committee
- 1– 3 p.m.
- Grain Grades and Weights Committee
 - International Trade/Agricultural Policy Committee
 - Membership and Marketing Committee
 - Rail Shipper/Receiver Committee (*closed*)
 - Trade Rules Committee
- 1:30 – 3 p.m.
- Waterborne Commerce Committee
 - Open Forum on Impacts of FDA Proposed Food/Feed Safety Regulations on Grain Elevators, Feed Mills
- 3:30 – 5:15 p.m.
- Biotechnology Committee
 - Biofuels and Co-Products Committee
 - Feed Legislative/Regulatory Affairs Committee
 - Feed Manufacturing & Technology Committee
 - Risk Management & Finance and Admin. Committees
- 3:30 – 5:15 p.m. • Transportation Open Forum
- 5:30 – 6 p.m. New Member/First Time Attendee Reception
- 6 – 7:30 p.m. CoBank Welcome Reception and Grain and Feed PAC Silent Auction

Monday, March 18

- 6:30 – 8 a.m. Idea-Exchange Continental Breakfast
- 7 – 8 a.m. Grain and Feed PAC Breakfast
- 7 – 8 a.m. • Rail Arbitration Rules Committee
- 8 – 11:30 a.m. Grand Opening General Session
- 9 – 11:30 a.m. Spouse/Guest Breakfast & Program
- 11:45 a.m. – 6 p.m. NGFF Classic Golf Tournament Presidio Golf Club
- 1 – 5 p.m. Alcatraz Tour
(*RSVP and separate fee required*)
- 6:30 – 7:30 p.m. Reception (*Hosted by Bunge North America Inc.*)
- Evening: Open for Private Receptions and Dinners

Tuesday, March 19

- 6:30 – 8 a.m. Idea-Exchange Continental Breakfast
- 7 – 8 a.m. • Arbitration Appeals Panel (*closed*)
- 8 a.m. – Noon General Session
- Noon – 12:45 p.m. Grain and Feed PAC Committee
- Noon – 3:30 p.m. Board of Directors Lunch/Meeting (*closed*)
- 1 – 5 p.m. Tours (*RSVP and separate fee required*)
- USS Hornet Museum
 - Journey through Wine Country
- 3:30 – 4 p.m. Executive Committee Meeting (*closed*)
- 6:30 – 10 p.m. Gala Banquet & Entertainment

Convention Program Highlights

Sunday, March 17

On Sun. afternoon, two important Open Forums will be conducted on major issues.

- **“Impacts of FDA Proposed Food/Feed Safety Regulations on Grain Elevators and Feed Mills”** – Confirmed featured speaker **Dan McChesney** from FDA’s Center for Veterinary Medicine will provide an insightful primer into requirements of this sweeping new law for grain handlers, feed manufacturers, processors and other firms.
- **Transportation Open Forum** – This interactive session will examine developments in two critically important transportation areas: **“Rail Infrastructure – Perspectives of Investors”** will feature discussion by expert consultant **Tony Hatch**, ABH Consulting, New York; and **Mike Steenhoek**, Executive Director of the Soy Transportation Coalition, Ankeny, Iowa. **“Inland Waterway and Port Issues for 2013”** will feature remarks by **Rick Calhoun**, chair of the NGFA’s Waterborne Commerce Committee and President, Cargo Carriers, Cargill Inc.

Monday, March 18

Opening General Session



HON. JIM COSTA

The **Honorable Jim Costa** (D-Calif.) will present the convention’s opening address on priorities in the 113th Congress. Costa is a 5-term member of the House representing California’s heavily agricultural 16th district that includes the Central Valley. As a member of the House Agriculture Committee, Costa is well-positioned to provide an insider’s perspective on the big-picture budget and political issues driving events today and their real-world consequences such as impacts on the Farm Bill and on NGFA priority issues like rationalizing the Conservation Reserve Program.

Darci Vetter serves as Deputy Under Secretary of Agriculture for Farm and Foreign Agricultural Services. As such, Vetter is an important voice on farm policy and agricultural trade. Vetter will share her views on USDA priorities in the second term of the Obama Administration, including efforts to double ag exports within five years and conclude new trade agreements.



DARCI VETTER

Monday, March 19 (Cont'd)

The **Honorable Bart Chilton** serves as one of five Presidentially-appointed commissioners of the Commodity Futures Trading Commission. Known for his openness and his knack for boiling down complex issues into everyday language, Chilton will provide his perspective on impacts of high-frequency trading on agricultural futures markets. Chilton also will address the CFTC's efforts to provide better consumer education tools to futures market participants.



HON. BART CHILTON

"Agricultural Biotechnology – Technological Advances and Approaches to Addressing Marketability Issues" – An all-star panel of biotech experts will speak to the incredible advances in biotech today and the challenges facing providers and their customers in managing the process of bringing a cascade of biotech events to the commercial marketplace. Panelists include **Cathy Enright**, executive



CATHY ENRIGHT



CHARLIE ARNOT

Charlie Arnot is chief executive officer of the Center for Food Integrity, Kansas City, Mo., an organization dedicated to building consumer trust and confidence by bringing together stakeholders at every level of the food chain to reach consumers in meaningful ways with a unified voice and addressing the issues most critical to consumers. Arnot will deliver

a timely talk on **"Consumer Attitudes on Food and Feed – Messaging that Matters."**



LOUIS FINKEL

Louis Finkel, executive vice president, Grocery Manufacturers Association, Washington, D.C.; and **Randal Giroux**, Vice President for Food Safety, Quality and Regulatory, Cargill Inc., Minneapolis, Minn.



RANDAL GIROUX

Industry Keynote Address

– Each year, a notable leader from industry is invited to present a keynote speech examining the state of the industry and critically important issues that will be faced in the coming year. The NGFA is delighted to present this year's speaker **Chris Policinski**, president and CEO of Land O'Lakes Inc., Shoreview, Minn. Policinski will give an executive-level report on matters shaping the industry through 2013 and beyond.



CHRIS POLICINSKI

Tuesday, March 19

General Session

Dave Hoogmoed, chairman, National Grain and Feed Association – Halfway through his two-year term as elected industry chairman of the NGFA, Hoogmoed will give his perspectives on the opportunities and issues facing the industry and the association today.



DAVE HOOGMOED

Spouse Program and Family Activities

We hope that you plan to bring your spouse, children, and other guests to San Francisco for a top-notch schedule of events to keep everyone active and entertained. Use the enclosed registration form to sign up for:

Special Spouse/Guest Event: As always, a special event awaits spouse/guest registrants! A sumptuous sit-down breakfast will be served on Monday morning, March 18 (not too early!) followed by a entertaining presentation on San Francisco's "Summer of Love" from someone who was there - so how do they remember?! *[Cost included in Spouse/Guest registration fee.]*

"Escape from the Rock" Alcatraz Tour: Alcatraz became the prison of choice for serious offenders for a simple reason—'The Rock' was believed to be inescapable; that is until the Anglin brothers and Frank Morris floated away in a homemade raft in 1962. Home to such infamous characters as Al Capone, Robert 'The Birdman' Stroud and George 'Machine Gun' Kelly, this island attracted more prisoners than visitors until its closure in March 1963. Enjoy a ferry ride across the bay to and from Alcatraz, and a guided tour once on the Rock. *[Additional fee; see registration form.]*

Journey Through Wine Country - Napa: To come this far and not make it to the Wine Country (only an hour north of the City) might just be a sin. In the 19th century, settlers began planting the vineyards, which now cover the sloping sunlit hills. But it wasn't until a blind taste test in Paris in the 1970s that California wines really made history. Visit Artesa Vineyards and Flora Springs Winery with vineyard tours and tastings at each. *[Additional fee; see registration form.]*

USS Hornet Tour: The USS Hornet is one of the San Francisco Bay Area's most unique museums. The aircraft carrier is one of the most decorated ships in Naval history; the USS Hornet saw action in WWII and recovered the Apollo 11 astronauts. Enjoy admission to the carrier and a guided tour; exhibits include airplanes and space capsules. *[Additional fee; see registration form.]*

Play the Presidio!

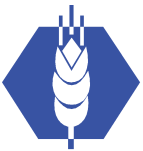
Steal a glance between shots and you'll see brightly colored Victorians lining the trademark hills of San Francisco. Century old eucalyptus and Monterey pine trees sway to a fresh Pacific Coast breeze. Fairways roll and meander past menacing bunkers, toward lustrous greens. Part of a military facility until 1995, the Presidio hosted avid golfers like Teddy Roosevelt and Dwight Eisenhower. Now a National Park, the famed Presidio is accessible to all, guaranteeing another memorable golf experience at the NGFA annual convention! And proceeds go to fund priority research and public education projects for the National Grain and Feed Foundation.



Registration for the NGFF Classic is limited to the first 144 players, so register to play today! Players will be given the opportunity to assemble playing groups as the event nears. The cost is \$195, \$40 of which represents a tax-deductible contribution to the Foundation. The entry fee includes bus transportation, a deli box lunch at the course, greens fees, carts and all contests. Once again, NGFA-member sponsors will provide fabulous prizes to the low-scoring foursome, longest-drive winner, closest-to-the-pin winner, longest putt winner, and hole-in-one on a designated hole. Rental clubs are available for \$50. *The Presidio is a spikeless facility; no metal spikes allowed.*

Closing Gala and Entertainment

As always, a festive cocktail reception and sumptuous dinner await all convention registrants at its conclusion. This year's final evening features a special "San Francisco in the Roaring '20s" themed party! The banquet will be held onsite at the Westin St. Francis. Enjoy an elegant and jazzy party in the hotel's Art Deco ballroom and see why the '20s were the "Golden Age" of society parties! Don't miss it!



National Grain and Feed Association
1250 Eye St., N.W., Suite 1003
Washington, D.C. 20005





REGISTRATION FORM

**NGFA's® 117th
Annual Convention**
March 17-19, 2013
Westin St. Francis
San Francisco, CA

Please type or legibly print all information. One person or family per form, please; duplicate this form for additional registrants. Return by: email - fsilvers@ngfa.org; fax - (202) 289-5388; mail - 1250 Eye St., NW, Suite 1003, Washington, DC 20005. Confirmations will be mailed to registrants.

HOTEL RESERVATIONS: Reservations at the Westin St. Francis can be made by visiting <http://www.starwoodmeeting.com/Book/nationalgrainandfeed>; the room rate is \$229 + tax. Reservations also may be made by calling (800) 937-8461; identify with National Grain and Feed Association to obtain the group rate. **Room block cut-off date is Feb. 22.** After Feb. 22, the hotel will accept reservations based on availability at the NGFA group rate. **If you have difficulty obtaining a room, contact Rebecca Grubbs at NGFA by calling (202) 289-0873.**

REGISTRANT INFORMATION

Name: _____
Company: _____
Business Address: _____
City, State, Zip: _____
Business Phone: () _____ Fax: () _____
Email: _____

Is this the first NGFA convention you have attended?
 Yes No

* Included in the spouse registration fee is:
Sun., March 17: CoBank Welcome Reception
Mon., March 18: Special Spouse Breakfast and Program and Bunge Reception
Tues., March 19: Continental Breakfast and Closing Gala Banquet

Please list names of spouse, guests and children attending the convention (for name badges):

Spouse or Guest: _____
Child's Name: _____ Age: _____
Child's Name: _____ Age: _____
Child's Name: _____ Age: _____

Special Needs: If you require special assistance or if you have specific dietary needs **including allergies**, please check box and attach an explanation.

CANCELLATION POLICY: Registration fees will be refunded in full if cancellation notice is emailed, postmarked or faxed on or before **Feb. 22, 2013**. Cancellation notices postmarked or faxed between **Feb. 22 and March 10** will be assessed a \$100 administrative fee. No refunds will be provided to any person canceling or failing to give notice of cancellation after **March 10, 2013**. Registration substitutions are welcome.

SPONSORSHIP OPPORTUNITIES AVAILABLE!

Interested in being a convention sponsor? Please contact: Todd Kemp at tkemp@ngfa.org or call (202) 289-0873.

REGISTRATION—5 EASY STEPS!

1

REGISTRATION FEE (PLEASE CHECK APPROPRIATE FEES)

	Regular (2/22 to 3/15/13)	On-Site (After 3/15/13)
Member:	<input type="checkbox"/> \$655	<input type="checkbox"/> \$710
Spouse:	<input type="checkbox"/> \$395	<input type="checkbox"/> \$395
Non-Member:	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$1350

2

ADDITIONAL MEAL TICKETS

Breakfast	# Tickets	Banquet (Tuesday)	# Tickets
Mon. \$40	_____	Ages 5-10: \$70	_____
Tues. \$40	_____	Ages 11-18: \$130	_____
		Adults: \$160	_____
SUBTOTAL \$			_____

3

FOUNDATION GOLF TOURNAMENT (Monday, March 18)

\$195 (Includes a \$40 tax deductible donation to the Foundation)

Join your friends and colleagues for the annual Foundation Golf Tournament at the Presidio Golf Course.

SUBTOTAL \$ _____

4

TOURS AND ACTIVITIES

	No. of Tickets
"Escape from the Rock" Alcatraz Tour - Mon 3/18 \$80 x _____ A ferry ride to and guided tour of one of the most notorious prisons in American history.	_____

USS Hornet Museum - Tues 3/19 \$70 x _____ The USS Hornet aircraft carrier participated in two of the greatest events in the 20th century - WWII and the Apollo 11 manned space mission.	_____
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Journey Through Wine Country - Tues 3/19 \$155 x _____ An afternoon tasting wine in beautiful Napa Valley at Artesa Vineyards and Flora Springs including a cave tour and barrel tasting.	_____
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SUBTOTAL \$ _____

PAYMENT OPTIONS

5

TOTAL \$ _____

CHECK ENCLOSED

American Express Master Card Visa

Account Number _____ Expiration Date _____

Print Name of Cardholder _____

Signature _____

Billing Zip Code _____

ADVANCE REGISTRATION PAYMENT POLICY: Important
– To qualify for either the Early Bird or Regular registration rates, payment must be received by the NGFA **on or before the deadline for the given rate** (i.e., no later than 2/22/13 for *Early Bird*; 3/15/13 for *Regular*), regardless of the method of transmittal. Please provide credit card information for registration forms returned to the NGFA by fax or email. **No invoices will be sent.** Higher, on-site registration fees apply if either the Early Bird or Regular registration payment is not received in this manner, and will be due upon arrival.