



## **NGFA 119<sup>TH</sup> ANNUAL CONVENTION SPONSORSHIP PROSPECTUS**

The goal of NGFA’s Annual Convention is to provide big-picture analysis of high level issues that will affect the industry in the coming year. This information is presented lecture- or panel-style by executive or “C”-level leaders, elected government officials and international business leaders.

There is a strong networking component to Convention as well, and we take the time to recognize those members who have served the Association above and beyond the normal scope of involvement, to celebrate retirements, and to enjoy the company of our fellow members.

Because networking is such a prominent part of this meeting, we see as many Associate member company representatives (lending institutions; brokers and brokerage firms; boards of trade and grain exchanges; equipment manufacturers; suppliers; accountants; consultants; market advisers; law firms; service providers and others) as Active member company representatives. Convention is an excellent place to reach your customers, your clients, and your peers.

What follows is a comprehensive list of the sponsorship opportunities at NGFA’s Annual Convention. Where multiple prices are listed, the corresponding number of companies may sponsor that item. If a company does not want to share co-sponsor credit, an entire sponsorship may be obtained by sponsoring the full amount. It is our hope that we may become an extension of your marketing department, and that we may help you achieve your business goals. To that end, below please find the recognitions provided to all partner companies, specific recognitions are listed with each sponsorship opportunity.

***Company sponsorships are tallied to determine the total sponsorship level and recognition is awarded accordingly. If you would like to increase your contribution amount in order to achieve a higher recognition level please contact us to discuss ways to do so.  
Please contact Rebecca Grubbs with any questions: [rgrubbs@ngfa.org](mailto:rgrubbs@ngfa.org); 202-289-0873***

Silver * \$2,000 - \$4,999 *	Gold * \$5,000 - \$9,999 *	Platinum * \$10,000 and up *
“Sponsor” name badge ribbons for all attending company employees	Company name on Sponsorship signage at convention registration	Company name and logo on all print and electronic convention communications. Logo will be hyperlinked to your website on electronic communications.
Company listing in Convention mobile app and webpage with logo and link to company website	Two invitations to Saturday’s Chairman’s Reception and recognition at the event	Company name on Sponsorship signage at convention registration
Company listing in printed Convention Booklet	“Sponsor” name badge ribbons for all attending company employees	Two invitations to Saturday’s Chairman’s Reception and recognition at the event
	Company listing in Convention mobile app and webpage with logo and link to company website	“Sponsor” name badge ribbons for all attending company employees
	Company logo and listing in printed Convention Booklet	Company listing in Convention mobile app and webpage with logo and link to company website
		Company logo and listing in printed Convention Booklet



## NGFA 119th ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES

Hyatt Regency San Antonio, San Antonio, TX

March 15-17, 2015

*Sponsorship opportunities are awarded on a first-come, first-served basis  
Previous sponsors have right of first refusal through Feb.12, 2015*

### Saturday, March 14

Event	Sponsorship Amount(S)	Description	2014 Sponsor Company
Chairman's Reception	\$10,000	All NGFA committee chairs, Executive Committee members, officers, sponsors and certain other VIPs are invited to this invite-only cocktail reception. The sponsoring company may also provide branded cocktail napkins.	Nidera

### Sunday, March 15

Event	Sponsorship Amount(S)	Description	2014 Sponsor Company
Registration Refreshments	\$750	Beverages are made available for the duration of Sunday's registration hours. Sunday has the heaviest registration traffic and this is a high-visibility opportunity.	The Andersons
Past Presidents'/Chairmen's Lunch	\$1,000 \$1,000	Many former Chairmen of the Board join us as at convention each year and they are hosted for a special lunch with the current NGFA officers.	Co-sponsorships Available
New Member/First Time Attendee Reception	\$500	Before our Sunday Welcome Reception the new members/attendees are introduced to our leadership and staff and toasted with a glass of champagne. This is a good opportunity to create a primary association to your organization.	The Andersons
Welcome Reception	\$35,000	The first social event of convention, this sponsorship has a high-level of visibility. The sponsoring companies may also provide branded cocktail napkins.	CoBank

**Monday, March 16**

Event	Sponsorship Amount(S)	Description	2014 Sponsor Company
Grand Opening Plated Breakfast	\$5,000 \$5,000 \$5,000 \$5,000 \$5,000	The Grand Opening Breakfast and General Session kicks off the program on Monday morning. If this is a single-sponsor event the sponsoring company may also provide an appropriate give away at each place setting. All sponsors receive a reserved table in the front of the room.	ADM; BNSF; <b>Co-sponsorships Available</b>
Spouse/Guest Breakfast Program	\$2,500 \$2,500 \$2,500 \$2,500	This event is attended by about 80-90 spouse/guest attendees. Recognition is provided via signage at the event and your logo printed on the menus placed on the buffet.	<b>Co-sponsorships Available</b>
Morning Coffee Break	\$4,000	Break sponsors receive signage in the serving area. Recognition is provided via signage at the event; if this is a single-sponsor event the sponsoring company may also provide branded cocktail napkins.	Monsanto

**Tuesday, April 17**

Event	Sponsorship Amount(S)	Description	2014 Sponsor Company
Continental Breakfast	\$5,000 \$5,000 \$5,000	Breakfast Tuesday is a continental breakfast made available to all attendees and guests.	Cargill
Morning Coffee Break	\$4,000	Break sponsors receive signage in the serving area. If this is a single-sponsor event the sponsoring company may also provide branded cocktail napkins.	Attebury Grain LLC, Arizona Grain Inc., GROWMARK/MIDCO Commodities
Board of Directors Lunch	\$10,000	Luncheon for the Board of Directors, who holds one of their semi-annual meetings at Convention.	CME Group
Board of Directors PM Break	\$1,500	Break sponsors receive signage in the serving area.	CGB Enterprises; Zen-noh Grain;

**Tuesday, March 17 Gala Sponsorships**

*The closing Gala Banquet is a great party and offers many excellent sponsorship opportunities; it's a highly anticipated event with very high attendance. This year's gala will take place at Maverick Plaza, located in the La Villita Historic Arts District. After we begin the evening with cocktails we move on to a delicious plated dinner and closing program where, among things, the golf tournament winners are announced. After dinner we'll kick up our boots and dance to the country rock of the Ben McPeak Band as well as enjoy a sumptuous dessert buffet, all under the San Antonio stars.*

Gala sponsorships are divided into Platinum, Gold, Silver and Partner levels; all sponsors are credited via large signage at the event and each level has specific recognitions. **Sponsorships are available at every level; this is an excellent way to cap off your Convention sponsorship program!**

Sponsorship Level	Sponsorship Amount	Additional Recognitions	2014 Sponsors
Platinum Sponsors	\$6,000 and up	One sponsored item to be placed at each seat (company to provide); One reserved dinner table at front of stage; Recognition from the mic during the program; Name on signage at each bar; Name on menu card to be placed at each seat	Gavilon Grain
Gold Sponsors	\$4,000 – \$5,999	Recognition from the mic during the program; Name on signage at each bar; Name on menu card to be placed at each seat	Louis Dreyfus Commodities; Lansing Trade Group; Scotiabank; Dupont Pioneer; US Bank; CHS
Silver Sponsors	\$2,000 - \$3,999	Name on signage at each bar; Name on menu card to be placed at each seat	J.D. Heiskell & Co.; Scoular; Western Milling LLC; Zen-Noh Grain; CGB Enterprises; Riceland Foods; OpenLink; Beachner Grain; APEX LLC; Farm Credit Services of America; INTLFCStone; Union Pacific Railroad; The Andersons
Partner Sponsors	Up to \$1,999	Name on menu card to be placed at each seat	First Union Rail; Attebury Grain LLC

#### General Meeting Opportunities

Event	Sponsorship Amount	Description	2014 Sponsor
Room Keys	\$7,500	Put your company name and logo on the one thing every attendee is guaranteed to look at multiple times a day – their room key!	Perdue AgriBusiness LLC; CIT Rail
Convention Welcome Gift – Branded Cowboy Hat	\$7,500	New this year! Help our attendees get in the spirit of Texas with a funny yet effective marketing tool – a branded cowboy hat! Given to each attendee at registration, the hat will feature your logo and the convention logo. <i>Picture available.</i>	<b>Sponsorship Available</b>
Registration Desk	\$3,000	If there's one place every single attendee must go its registration. Recognition is provided via company logo on the registration booths. <i>Picture available.</i>	GlobalView
Convention Booklet	\$5,000	The program serves as a valuable reference guide to attendees. The sponsoring company will receive a full page, four-color ad.	Advance Trading LLC

Wifi	\$5,000	Wireless internet will be available in the meeting spaces. Sponsor info will be prominently displayed on wireless materials and signage.	Bank of the West
SmartPhone App	\$5,000 \$5,000	Back by popular demand, the smartphone app is the most convenient way to access all the conference information in the palm of your hand. Last year's app was downloaded by more than 50% of the attendees and the app sponsor's name and logo are displayed on every screen.	Societe Generale; GE Capital Rail Services
Convention Supporter	\$250	Perfect if you would like to sponsor Convention but are unable to at any of the above levels; Supporters will receive all the same general recognitions without any specific credits.	<b>Sponsorships Available</b>

**NATIONAL GRAIN AND FEED FOUNDATION GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES**

**The Quarry Golf Club, San Antonio, TX**

**March 16, 2015**



The annual golf tournament supports the National Grain and Feed Foundation. Established in 1965, the National Grain and Feed Foundation supports public education and research projects that benefit the grain, feed and processing industry, enhance the industry’s presence to the public, and positions it for future growth. The Foundation is funded entirely by voluntary corporate and individual contributions. As a 501(c)(3) charitable organization, contributions to the Foundation are tax deductible.

This year's tournament is at the Quarry Golf Club, which is recognized throughout the country for its unique setting and design; the front nine plays in a links-style format and features rolling hills, native grasses and immaculate greens while the back nine lays out in a 100-year-old quarry pit.

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Event	Sponsorship Amount(S)	Description	2014 Sponsor
Tournament Naming Sponsorship	\$25,000	New this year! The ultimate marketing opportunity – YOUR name on the Foundation Golf Tournament! Sponsorship credit given in the form of branded golf shirts for all participants, plus all signage, marketing and recognitions.	Sponsorship Available
Beverage Cart #1	\$1,000 \$1,000 \$1,000 \$1,000 \$1,000	Recognition is provided via signage on the cart.	Central States Enterprises LLC; Farm Credit Services of America; Co-sponsorships Available
Beverage Cart #2	\$1,000 \$1,000 \$1,000 \$1,000 \$1,000	Recognition is provided via signage on the cart.	Faegre Baker Daniels; Co-sponsorships Available
Boxed Lunch	\$2,400	A boxed lunch is provided to each golfer at the start of the tournament. Recognition is provided via company logo on the lunch container.	Societe Generale
Golf Bus Transportation	\$1,600	The bus sponsor(s) will be recognized via signage on the bus.	Kokomo Grain; American Railcar Leasing; First Union Rail; Laughlin Cartrell;

Closest to the Pin Contest	\$1,000	Recognition is provided via signage at the appropriate hole.	Central States Enterprises LLC; Trinity Rail
Longest Drive Contest	\$1,000	Recognition is provided via signage at the appropriate hole.	CHS; <b>Co-sponsorships Available</b>
Hole in One Contest	\$1,000	Recognition is provided via signage at the appropriate hole.	Northwest Grain Growers; <b>Co-sponsorships Available</b>
Longest Putt Contest	\$1,000	Recognition is provided via signage at the appropriate hole.	Union Tank Car Co.
*Hole Sponsorship	\$250/ea.	14 sponsorships total. Recognition is provided via signage at the appropriate hole.	CHS; Crowe Horwath; US Commodities; GloadView; Central States Enterprises LLC; GATX Rail; Kokomo Grain; VTG Rail; GE Capital Rail Services; Farm Credit Services of America