

The goal of NGFA’s Country Elevator Conference and Tradeshow is to provide **usable information and education tailored specifically to the issues** facing country elevator managers and their key marketing and operations personnel. New in 2015, this information will be presented in a variety of engaging ways – including an almost full day of interactive breakout sessions. This format allows attendees to tailor the meeting experience to their individual business needs by attending sessions designated as one of three major topics: merchandising; operations; management. The remaining time at the conference will divided between two morning general sessions, several networking receptions/meals, and our 95-booth tradeshow. See the full schedule [here](#).

Due to this new focus on usable information and education and less of a focus on policy, this year's Country Elevator Conference and Tradeshow will attract a **wider range of attendees**, as we see those involved in merchandising, operations, and management attending. As such, **sponsorship of the CEC now has a broader reach**. If you provide services of any kind to any segment of country elevator personnel, sponsorship of the NGFA Country Elevator Conference and Tradeshow is an excellent way to reach approximately **600 potential customers**.

What follows is a comprehensive list of the sponsorship opportunities at the CEC. If a company does not want to share co-sponsor credit, an entire sponsorship may be obtained by sponsoring the full amount. It is our hope that we may become an extension of your marketing department, and that we may **help you achieve your business goals**. To that end, below please find the recognitions provided to all partner companies, specific recognitions are listed with each sponsorship opportunity.

Total company sponsorship amount determines recognition level. Please contact Rebecca Grubbs with any questions: rgrubbs@ngfa.org; 202-289-0873

Silver	Gold	Platinum
* \$2,000 - \$4,999 *	* \$5,000 - \$9,999 *	* \$10,000 and up *
Recognition from podium at beginning of each session	Company name on Sponsorship signage at convention registration	Company name on tradeshow entrance display at entrance to the exhibit hall. <i>Each tower has four sides; panels will alternate during the meeting.</i>
“Sponsor” name badge ribbons for all attending company employees	Recognition from podium at beginning of each session	Company name and logo on all print and electronic convention communications
Company listing in Conference mobile app with link to company website	“Sponsor” name badge ribbons for all attending company employees	Company name on Sponsorship signage at convention registration
Company listing in printed Conference Booklet	Company listing in Conference mobile app with link to company website	Recognition from podium at beginning of each session
	Company listing in printed Conference Booklet	“Sponsor” name badge ribbons for all attending company employees
		Company listing in Conference mobile app with link to company website
		Company logo listed in printed Conference Booklet

NGFA 44th ANNUAL COUNTRY ELEVATOR CONFERENCE & TRADESHOW**SPONSORSHIP OPPORTUNITIES**

Sheraton Kansas City Crown Center, Kansas City, MO

December 6-8, 2015

*Sponsorship opportunities are awarded on a first-come, first-served basis
Previous sponsors have right of first refusal through Oct. 16, 2015
 All sponsorships marked with an asterisk (*) are Single-Sponsor Opportunities*

Sunday, December 6

Event	Sponsorship Amount	Description
*Leadership Conference Lunch	\$2,500	Lunch for the state grain and feed association leaders' day-long conference. Sponsor company recognition is provided in the serving area.
*Tradeshow Beer & Snacks	\$3,500	Our tradeshow is the heart of this conference and attended by all attendees. We open at 4pm on Sunday with beer & snacks for all attendees.
Welcome Reception	\$50,000	The Welcome Reception is the first official function of the conference and the grand opening of the tradeshow. Reception sponsor company names are printed on signage throughout the tradeshow.

Monday, December 7

Event	Sponsorship Amount	Description
American Breakfast Buffet	\$25,000	New this year! A full hot American breakfast is served to attendees each morning of the conference. As a breakfast sponsor your company name will be printed on all breakfast signage.
Morning Coffee Break	\$6,500	Break sponsors receive signage in the serving area.
Afternoon Refreshment Break	\$10,000	Break sponsors receive signage in the serving area.
Evening Reception	\$50,000	The Tuesday Reception is the closing function of the tradeshow. Reception sponsor company names are printed on signage throughout the tradeshow.

Tuesday, December 8

Event	Sponsorship Amount	Description
American Breakfast Buffet	\$25,000	New this year! A full hot American breakfast is served to attendees each morning of the conference. As a breakfast sponsor your company name will be printed on all special breakfast signage.
Morning Coffee Break	\$5,000	Break sponsors receive special signage in the serving area. You may also provide cups or napkins imprinted with your logo for use at the event.

Other Opportunities

Event	Sponsorship Amount	Sponsor Company
Room Keys <i>Limited to two sponsors</i> <i>November 2 sponsorship deadline</i>	\$7,500	Put your company name and logo on the one thing every attendee is guaranteed to look at multiple times a day – their room key!
Registration Desk <i>Limited to two sponsors</i>	\$5,000	If there's one place every single attendee must go it's registration. Your sponsorship provides us the equipment to serve our attendees in the most professional and efficient manner possible. Recognition is provided via company logo on the registration booths. <i>Picture available.</i>
*Mobile Charging Station (x2) <i>One sponsor per station</i> <i>November 2 sponsorship deadline</i>	\$5,000 each	People rely heavily on mobile technology to stay connected and the moment the battery runs out, business stops! Mobile charging stations will be located in the tradeshow and branded with your company logo. <i>Picture available.</i>
*Conference Program	\$1,000	Used throughout the conference, the program serves as a valuable reference guide to attendees. The sponsoring company will receive a full page, four-color ad.
*Trade Show Bags <i>November 2 sponsorship deadline</i>	\$750	Trade show bags are distributed to all participants to house all the goodies collected at each exhibit as well as some goodies given at registration. Sponsor name and logo will be printed on each bag.
*Tradeshow Bag Insert – pen <i>November 2 sponsorship deadline</i>	\$3,000	Pens will be included in each attendee's trade show bag. <i>Picture available.</i>
Tradeshow Bag Insert - padfolio <i>Limited to two sponsors</i> <i>November 2 sponsorship deadline</i>	\$7,500	Pads will be included in each attendee's trade show bag. <i>Picture available.</i>
Trade Show Program Ad - Large	\$500	The trade show program serves as a valuable reference guide to attendees. All sponsoring companies will receive a 4" x 5.25" 4-color ad.
Trade Show Program Ad - Small	\$250	The trade show program serves as a valuable reference guide to attendees. All sponsoring companies will receive a 3" x 4.25" 4-color ad.
*Wifi	\$5,000	Wireless internet will be available in the general session room and tradeshow floor. Sponsor info will be prominently displayed on wireless materials and signage.
SmartPhone App <i>Limited to two sponsors</i>	\$10,000	The smartphone app is the most convenient way to access all the conference information in the palm of your hand. Last year's app was downloaded by more than 50% of the attendees and the app sponsor's name and logo are displayed on every screen.