



2013 Feed and Pet Food Joint Conference

September 24-26, 2013 JW Marriott · Indianapolis, Ind.

More ways to get exposure and showcase your products and services

We've expanded our sponsorship menu to give you more choices.

PFI thanks its 2013 Silver Sponsors*:

Extru-Tech

Petfood Industry

Trouw Nutrition

Sponsorship Menu

Exhibit Hall Sponsorships	Amount
Booth Fee per 8'x10' space*	\$ 950
Aisle Signs	\$ 500
Exhibit Hall Wi-Fi	\$ 7,500
Charging Station	SOLD OUT
Continental Breakfast	ONLY 1 LEFT \$ 5,000
Coffee Break	\$ 1,750
Lunch	\$ 5,000
Full Reception	\$ 10,000
Reception Food Station	\$ 1,500
Reception Bar	\$ 2,500
Coozies	\$ 2,000

Registration Sponsorships	Amount
Program	\$ 5,000
Lanyards	\$ 5,000
Conference Bag	\$ 5,000
Inserts	\$ 250
USB Stick	\$ 2,500
Notepad or Post-Its	\$ 1,550
Pens	\$ 1,550
Smart Phone Screen Wipe	\$ 1,550
Other Sponsorships	
Ad in Program	\$500 or \$1,000
Room Drops	\$ 2,500
Room Keys	\$ 3,000

Sponsorship Recognition Levels

Sponsors will be recognized based upon their total sponsorship contribution to the Joint Conference.

Booth fees will be counted as part of the total sponsorship contribution.

Sponsorship Level	Total Contribution	Recognition
Gold	\$ 7,500	Includes (1) complimentary 8'x10' exhibit space and half page ad in printed program
Silver	\$ 5,000	Includes (1) complimentary registration and program listing with logo
Bronze	\$ 2,500	Includes basic program listing

To register or for more information, go to www.jointconference.org.