




Sustainable Intensification of Agriculture: Strategies and Partnerships

The Nature
Conservancy



Protecting nature. Preserving life.®

NGFA
April 1, 2014




Our mission is to conserve
the lands and waters on
which all life depends

We work in 36 countries
And all 50 of the United States.



A group of about ten hikers is seen from behind, walking along a grassy trail that winds through rolling green hills. The hikers are dressed in casual outdoor attire, including tank tops, t-shirts, and shorts. The landscape is lush with green grass and scattered trees, under a cloudy sky. The overall scene conveys a sense of outdoor recreation and natural beauty.

We own and manage the
largest network of private
preserves in the United States.

A young girl with short brown hair, wearing a purple t-shirt and colorful patterned shorts, stands on a dirt bank by a pond, holding a fishing rod. In the background, another child in a green shirt and camouflage shorts is also fishing. The pond is surrounded by tall grasses and trees.

We work with
the trust and
support of more
than one million
members.

We pursue non-
confrontational, pragmatic
solutions to conservation
challenges.



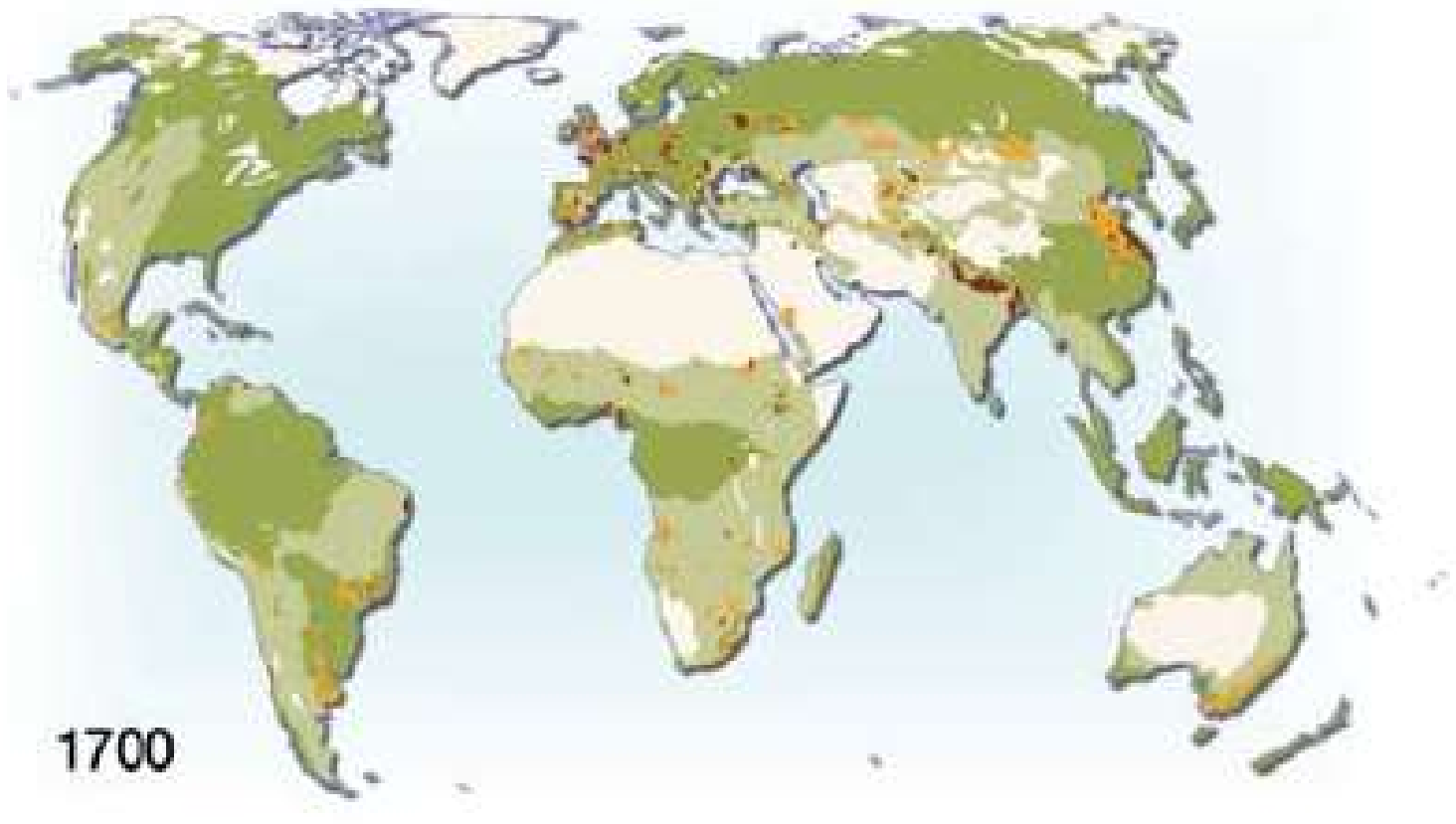


The Nature Conservancy
has helped protect
more than 119 million
acres of land worldwide.

River leading to Iliamna Lake, Alaska habitat the gravel bottoms provide habitat for king salmon ©Ami Vitale

Where We Work in Agriculture

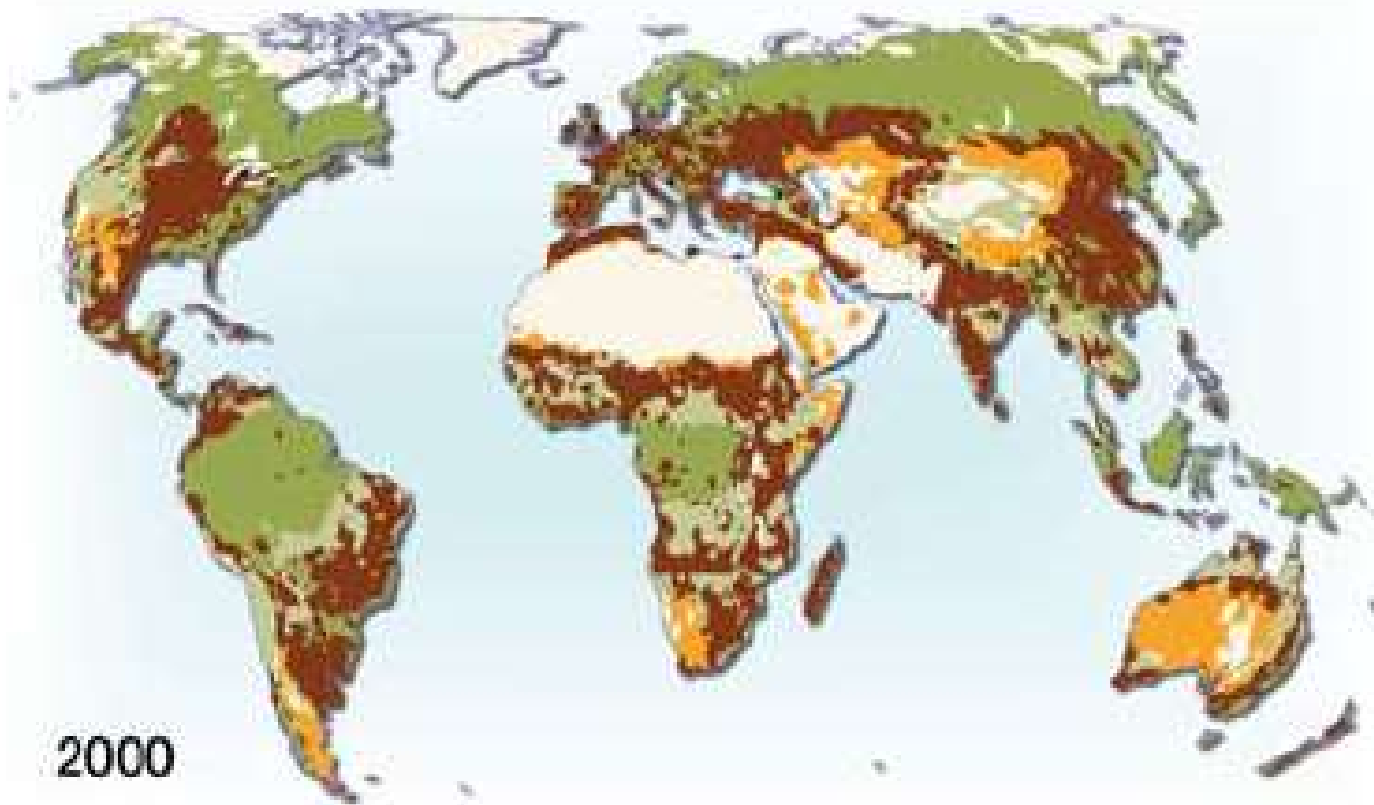




1700

Landuse and agriculture

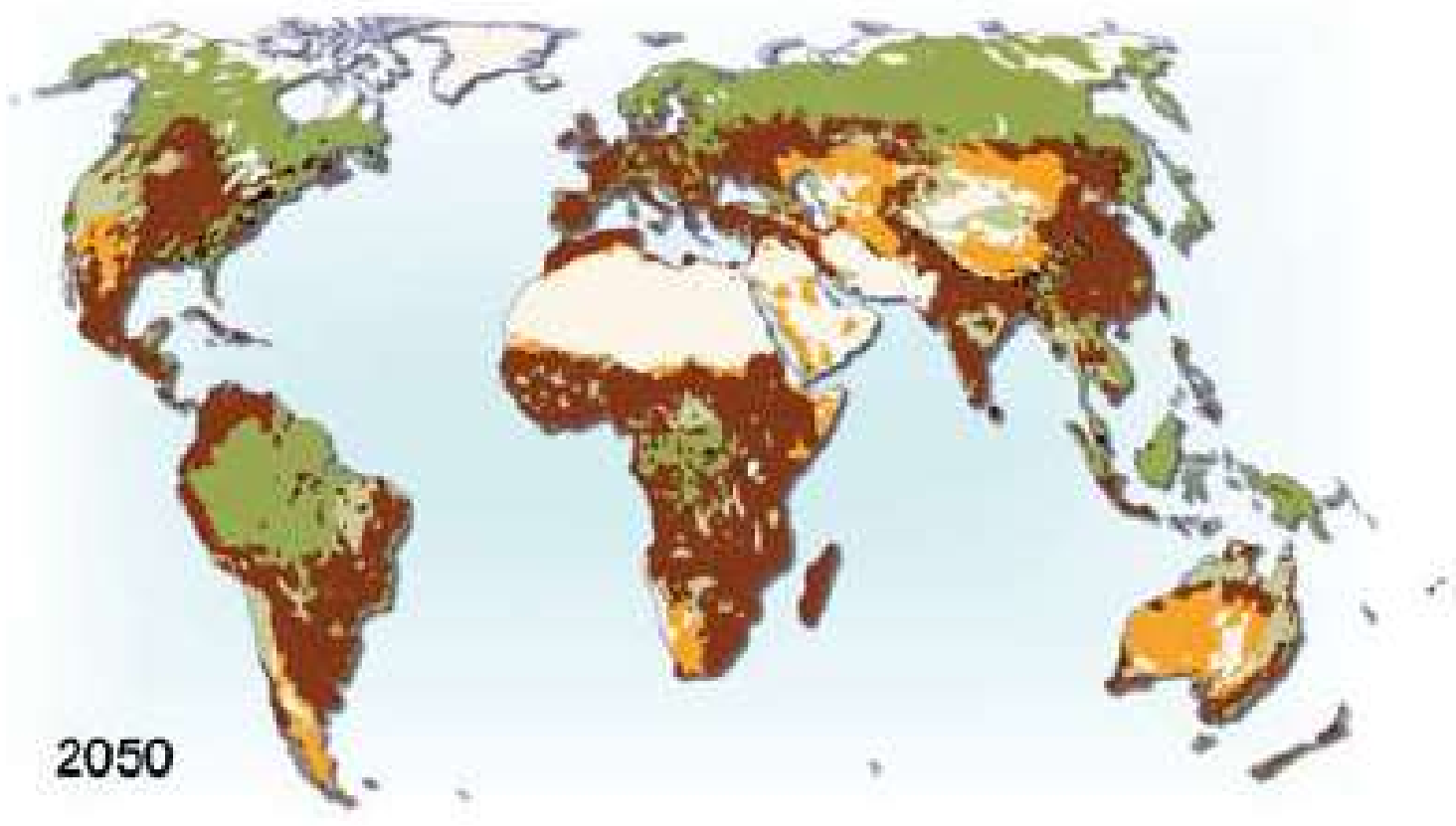
- Agricultural land
- Extensive grasslands (incl pasture)
- Regrowth after use
- Forests
- Grasslands
- Non-productive land



2000

Landuse and agriculture

-  Agricultural land
-  Extensive grasslands (incl pasture)
-  Regrowth after use
-  Forests
-  Grasslands
-  Non-productive land



2050

Landuse and agriculture

-  Agricultural land
-  Extensive grasslands (incl pasture)
-  Regrowth after use
-  Forests
-  Grasslands
-  Non-productive land

Sustainable Intensification of Agriculture

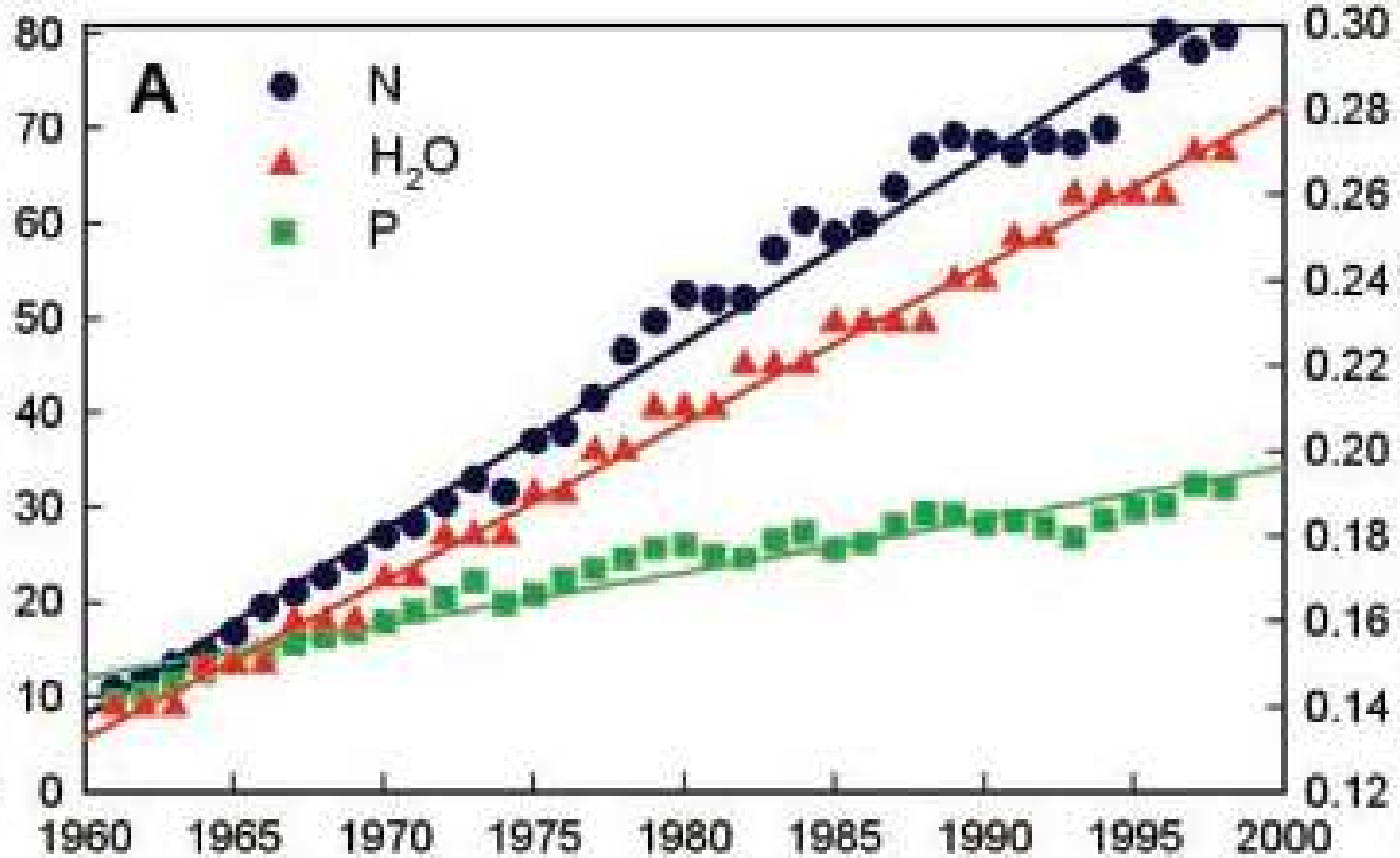


The agricultural challenge: Feeding humanity while conserving

Global Nitrogen, Phosphorus and Irrigation Use



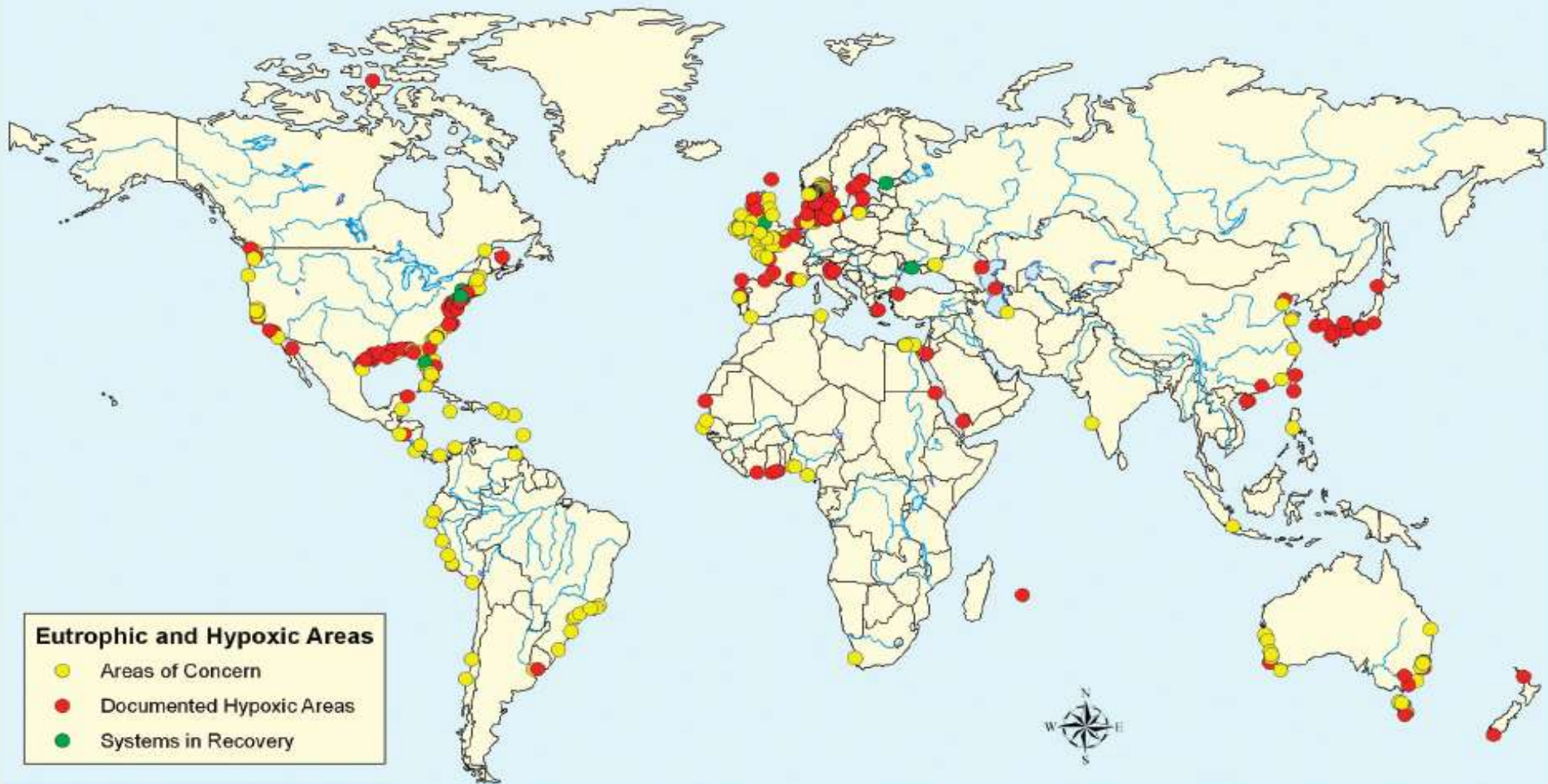
Nitrogen and phosphorus fertilizer
(10^6 metric tons; World-USSR)



Global irrigation (10^9 hectares)



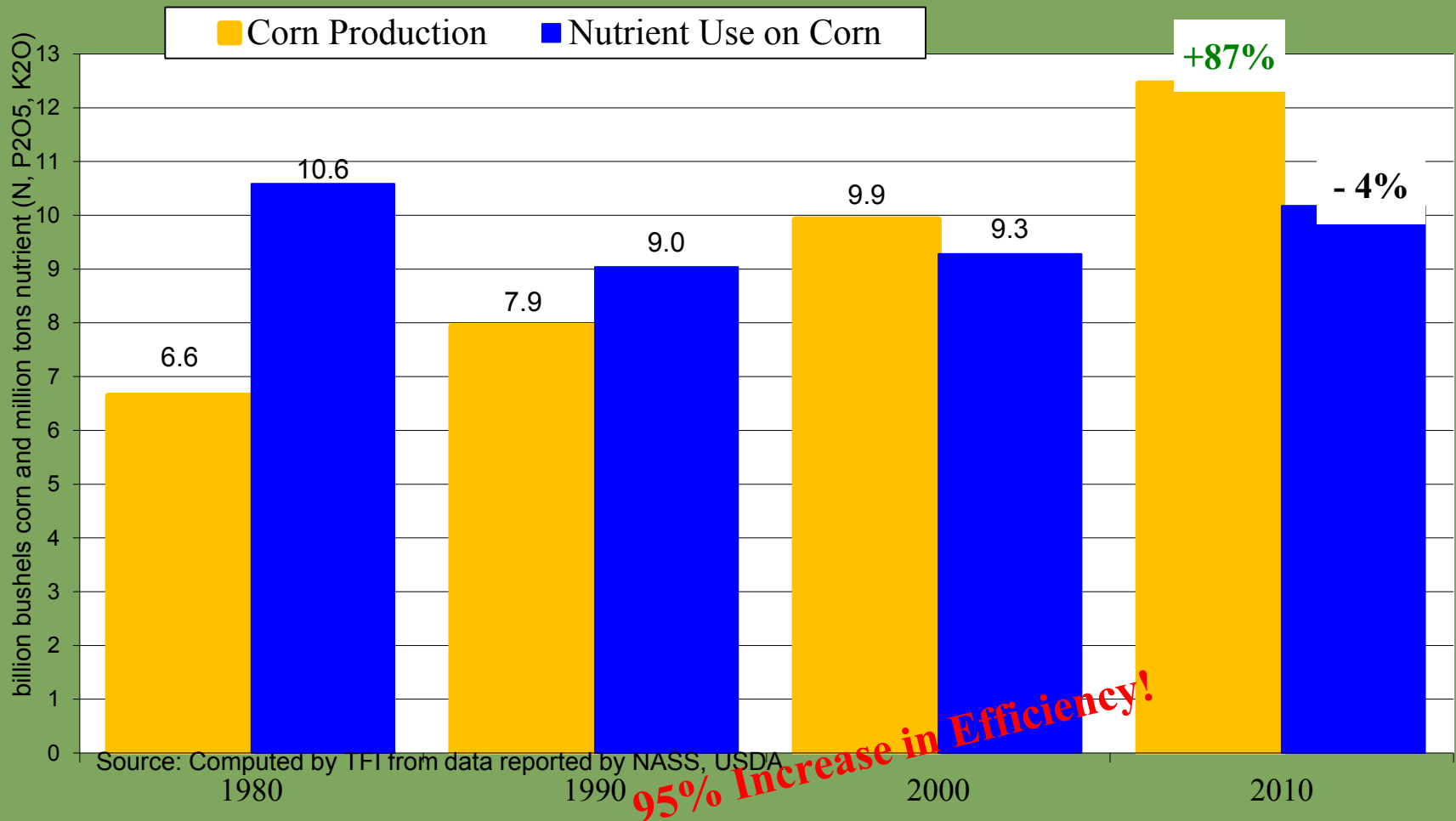
Dead Zones of the World



Major known eutrophic and hypoxic areas. Reprinted from Selman et al.



U.S. Corn Production and Nutrient Use on Corn





High Leverage Ag Strategies

TNC traditionally worked mostly at this level

Producer



Processors,
Food and
Beverage
Companies

High leverage: Farm Bill, supply chain engagement, soil health and nutrient stewardship partnerships



Retailers





4R Nutrient Stewardship

ENVIRONMENTAL

Sustainability

Source

Rate

Time

Place

A management strategy



4R Certification



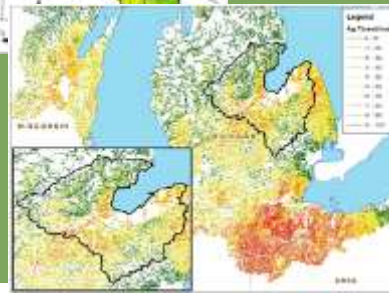
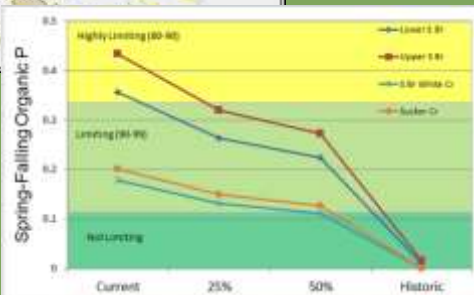
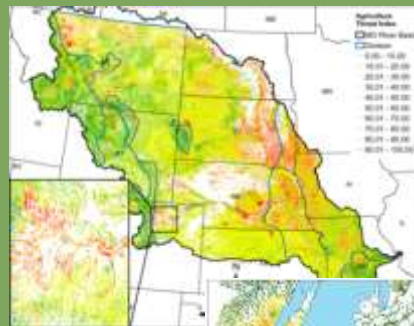


Getting to Scale

Relationships between biological, water quality and water availability outcomes and conservation practices.

Help establish realistic desired conditions

Develop **tools** that guide strategic conservation





Defining OUTCOMES – Setting Sustainable Agricultural Watershed Goals

Nature

Desired
Sustainable
Condition

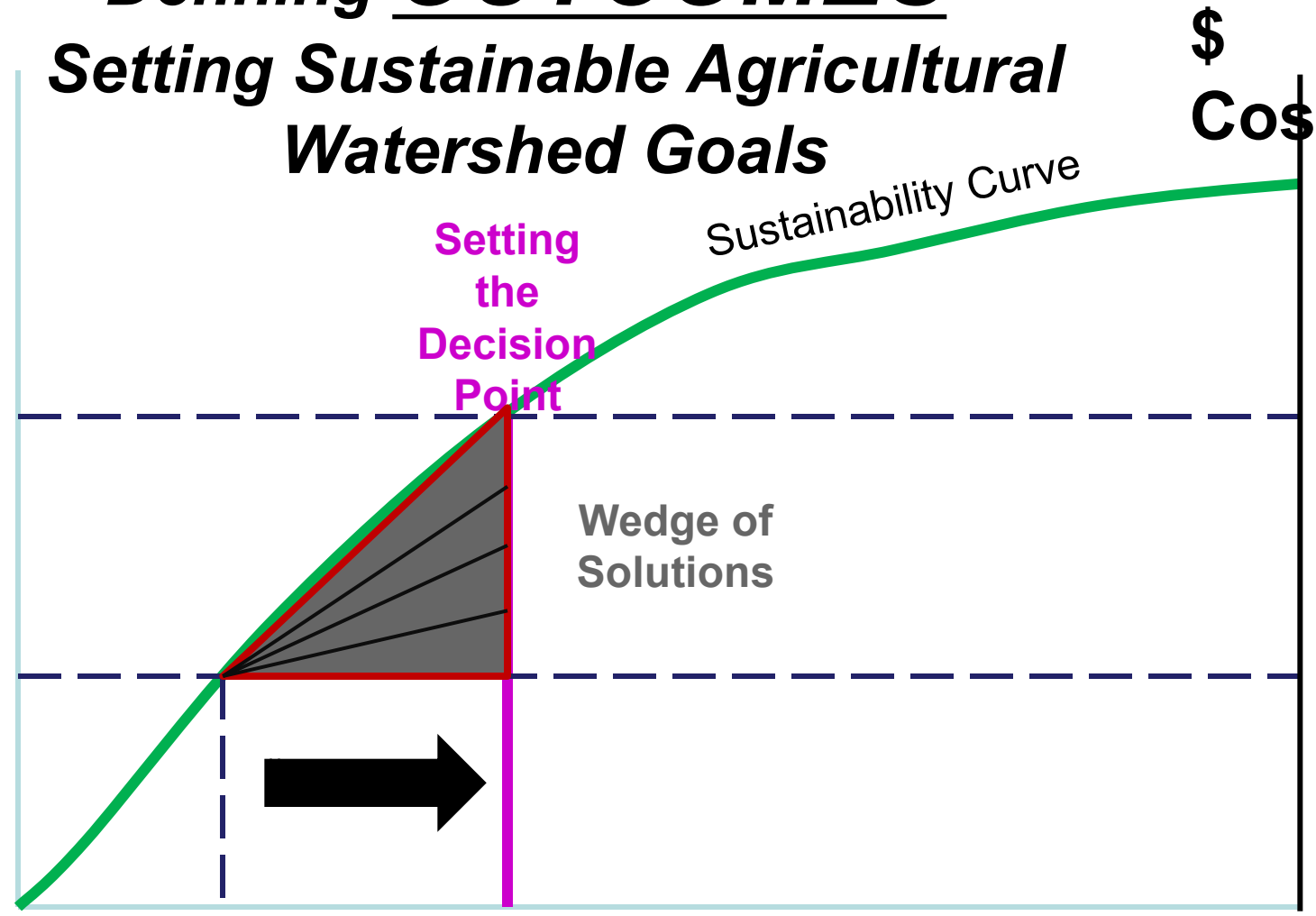
Current
Condition

**\$
Cost**

Sustainability Curve

Setting
the
Decision
Point

Wedge of
Solutions



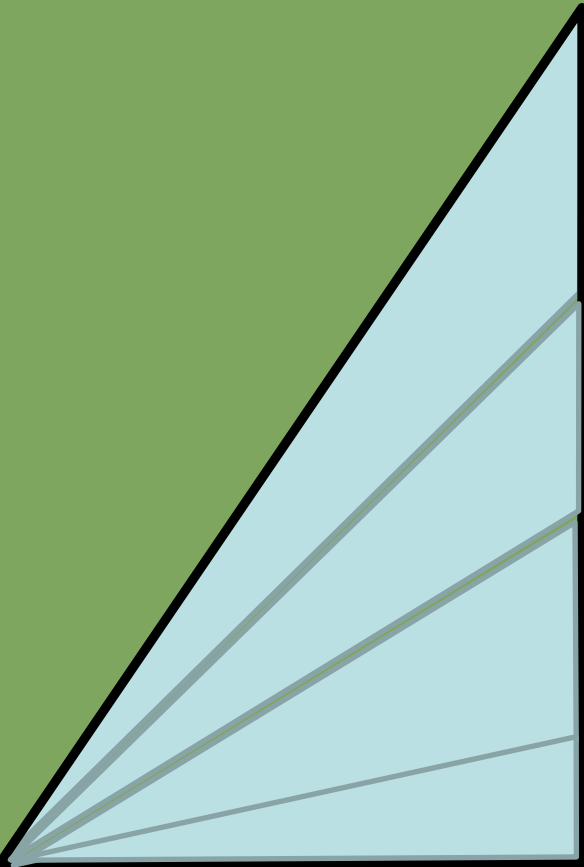
Agriculture BMPs & Water

Tools/Calculator





Practices – “Wedge of Solutions”



In-Field Practices

Conservation Tillage, cover crops,
nutrient management

Edge-of Field Practices

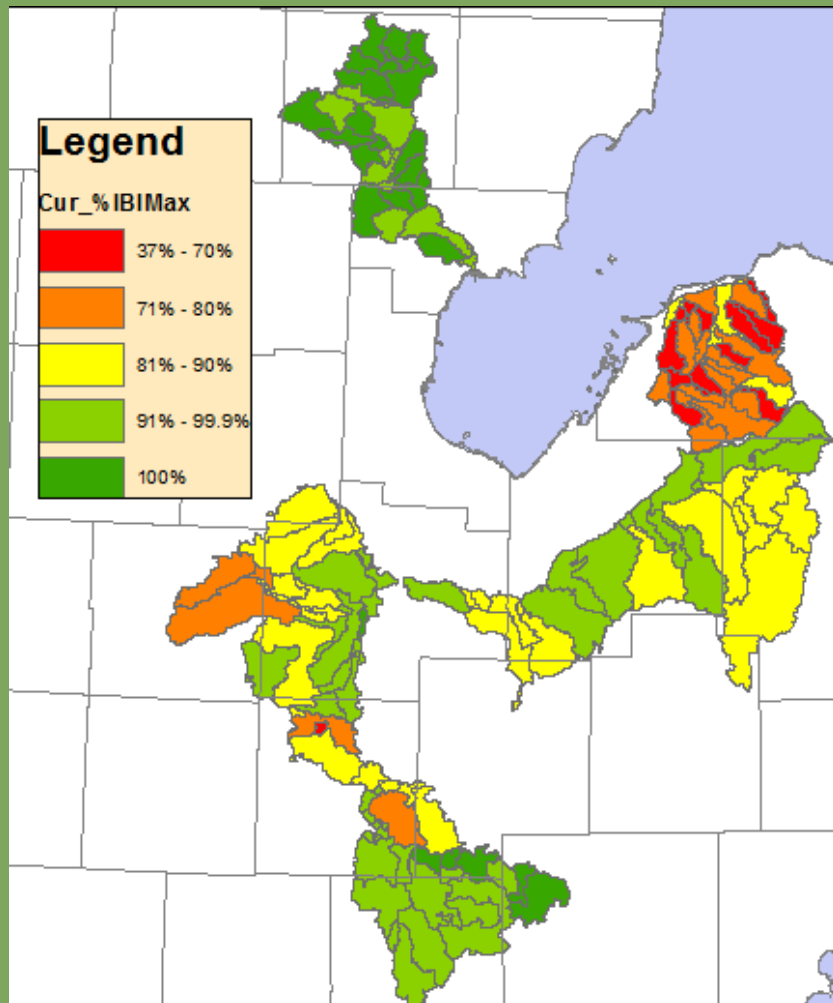
Nutrient Treatment
Wetlands, Bioreactors, 2-stage
ditches

Downstream Practices

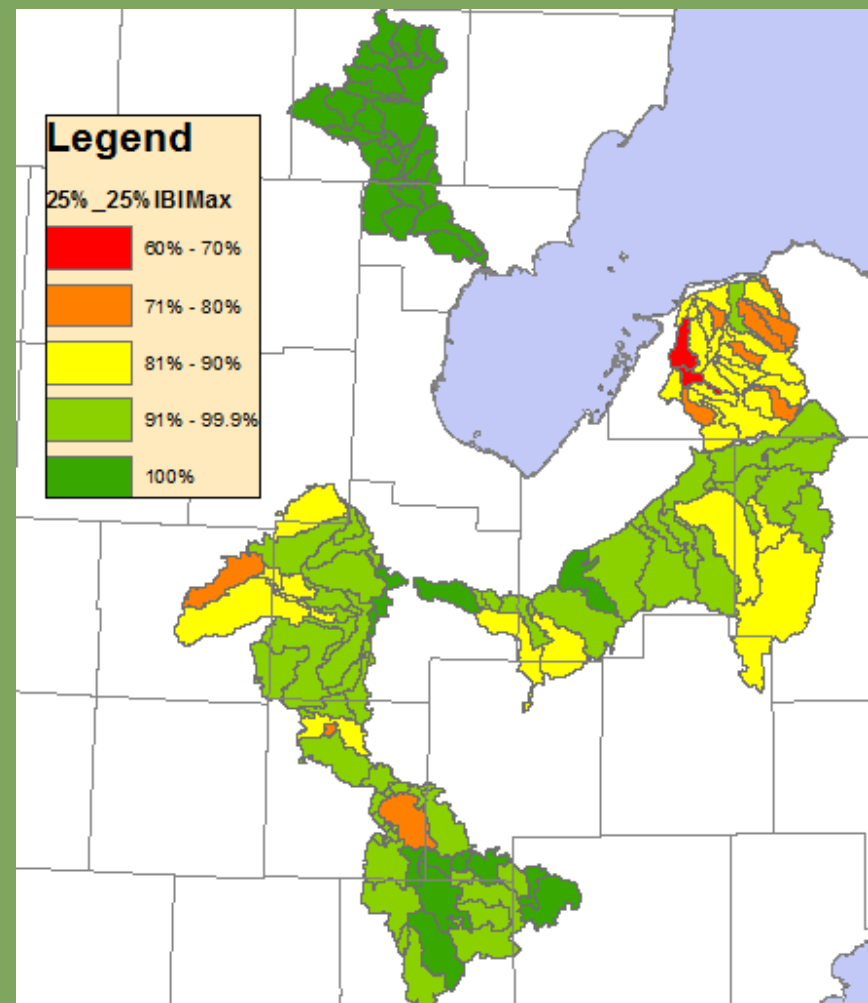
Restoring Wetlands,
Reconnecting Floodplains,
Stabilizing Streambanks

Forecasting Costs and Benefits

Current Condition

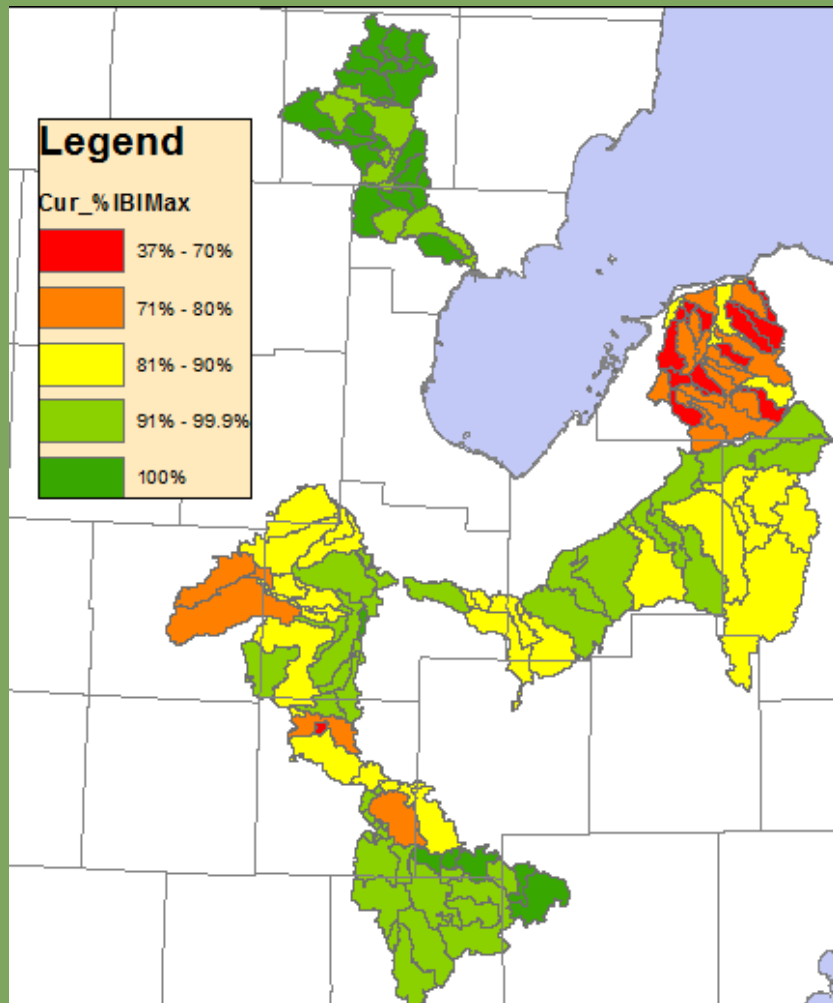


25% BMP Implementation

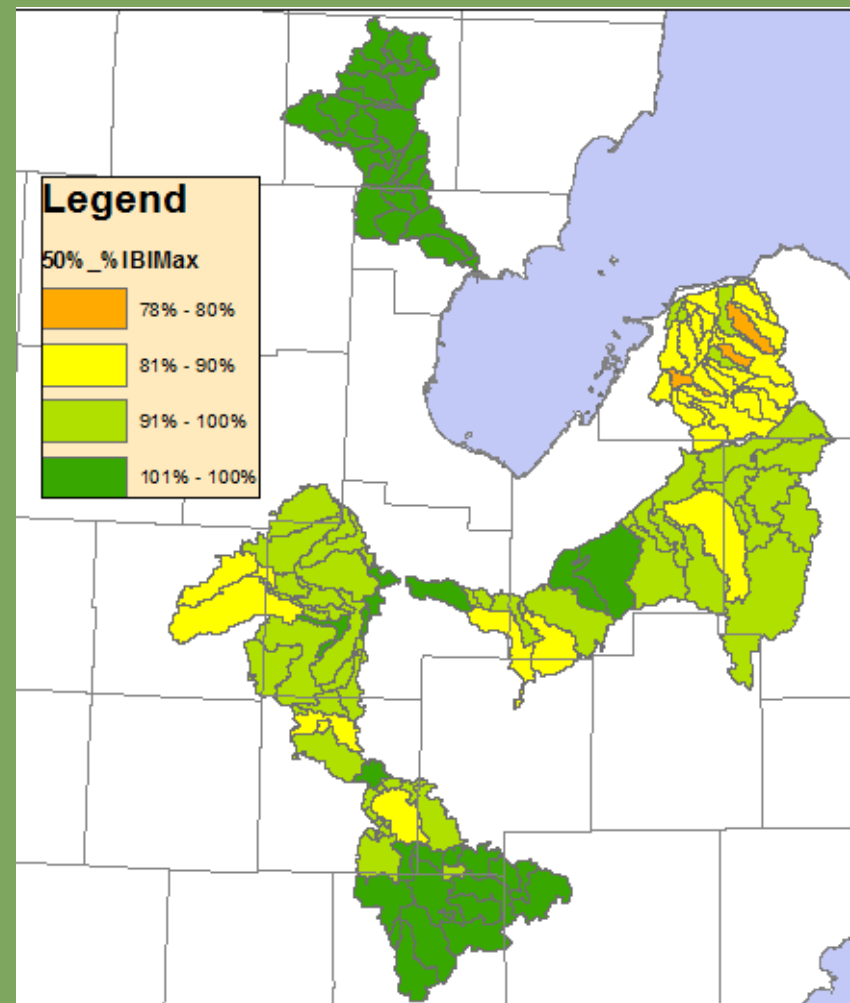


Forecasting Costs and Benefits

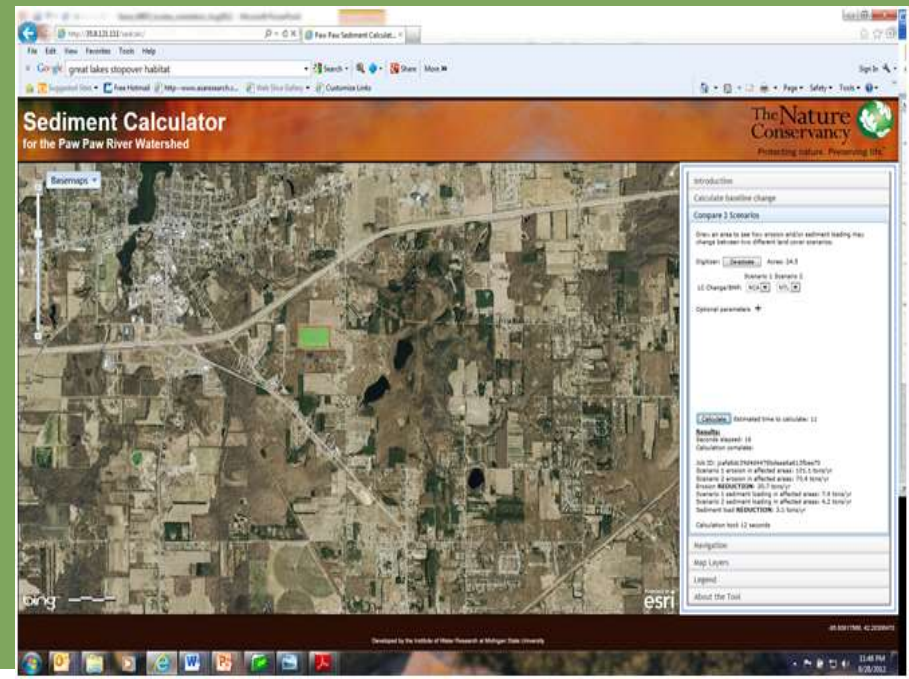
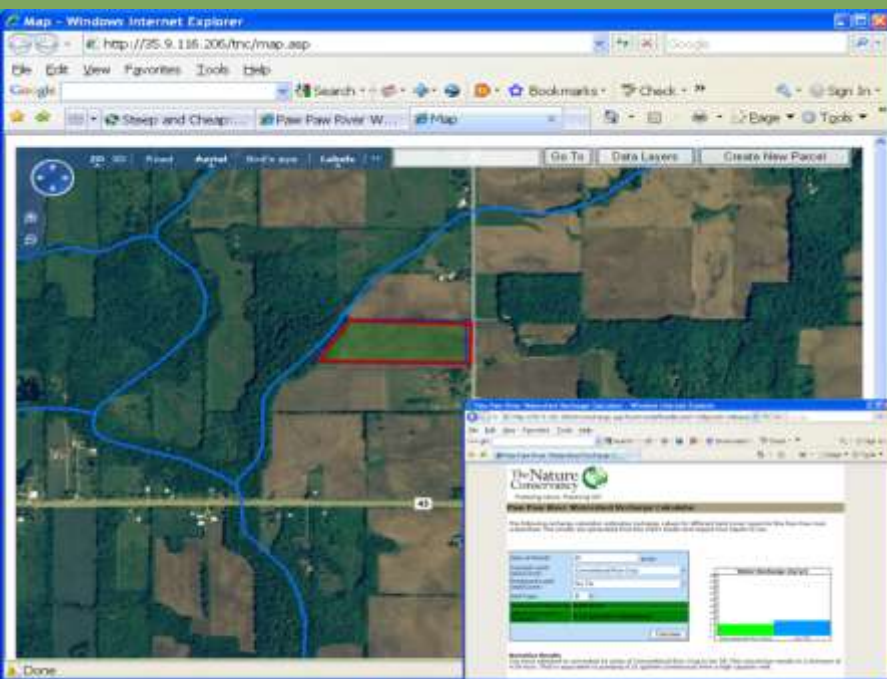
Current Condition



50% BMP Implementation



- Facilitate strategic placement of BMPs
- Track cumulative placement of BMPs and progress toward goals
- Support Transactions





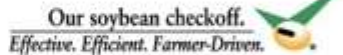
Supply Chain Initiatives: Field to Market



JOHN DEERE



Bayer CropScience





What is the Fieldprint Calculator?

An online education tool for row crop farmers that indexes their agronomics and practices to a fieldprint
Helps growers evaluate their farming decisions and compare their sustainability performance

— In the areas of:

- Land use
- Soil conservation
- Soil carbon
- Water use
- Energy use
- Greenhouse gas emissions
- Water Quality and Biodiversity in development

— Against:

- Their own fields
- Their own performance over time
- County, state and national averages



Sample Results: Resources per bushel, Corn

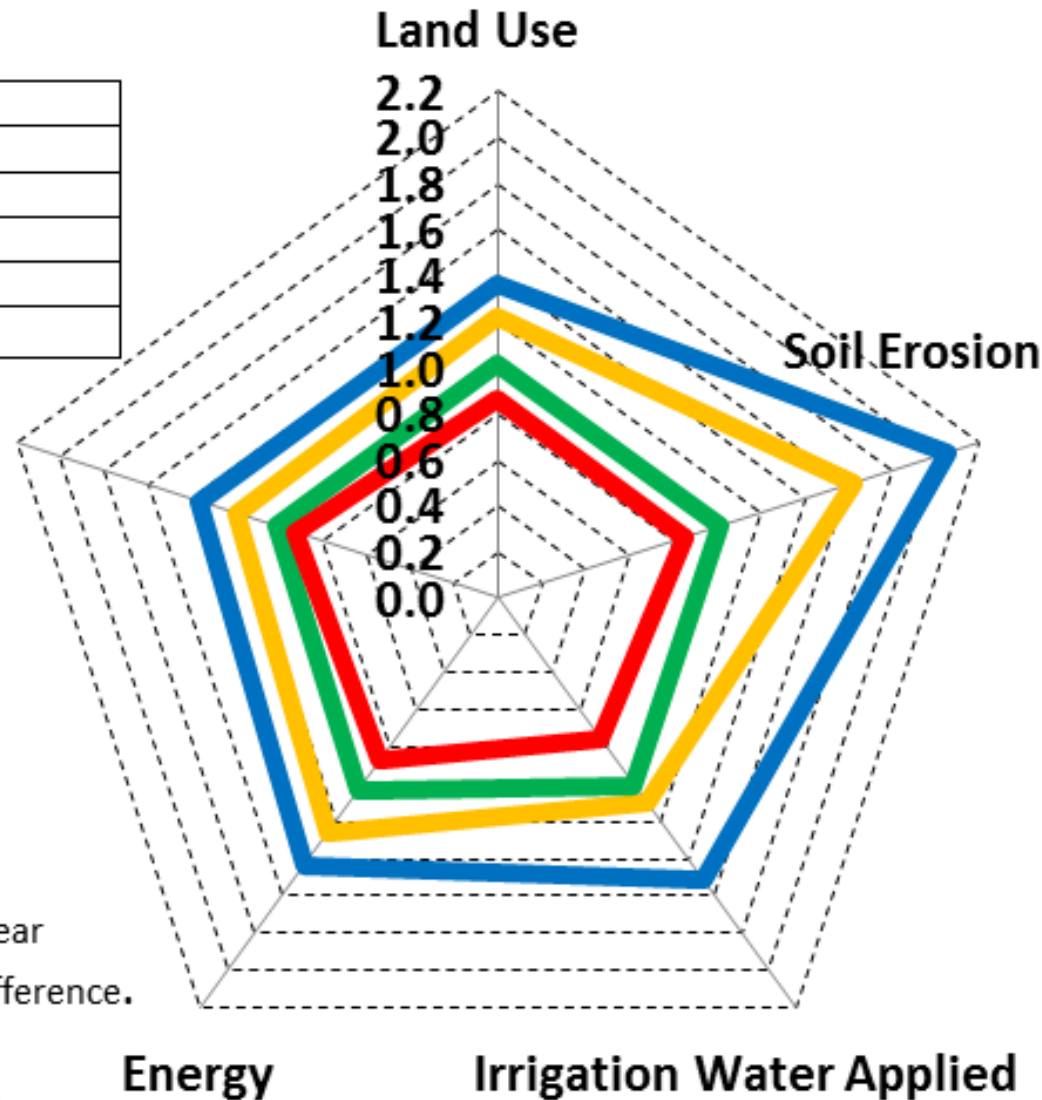
Index of Per Bushel Resource Impacts to Produce Corn for Grain (United States, Year 2000 = 1)

Year	2000 *	Unit - per Bushel
Land Use	0.008	Planted Acres
Soil Erosion	0.038	Tons
Irrigation Water Applied	0.242	Acre Inches
Energy	47,779	Btu
Greenhouse Gases	13.0	Pounds CO ₂ e

* Five-year average 1996 - 2000

- 5 Yr. Avg. 1980 - 84
- 5 Yr. Avg. 1987 - 91
- 5 Yr. Avg. 1997 - 01
- 5 Yr. Avg. 2007 - 11

**Greenhouse
Gases**



Note: Data are presented in index form, where the year 2000 = 1 and a 0.1 point change is equal to a 10% difference. Index values allow for comparison of change across multiple dimensions with differing units of measure.

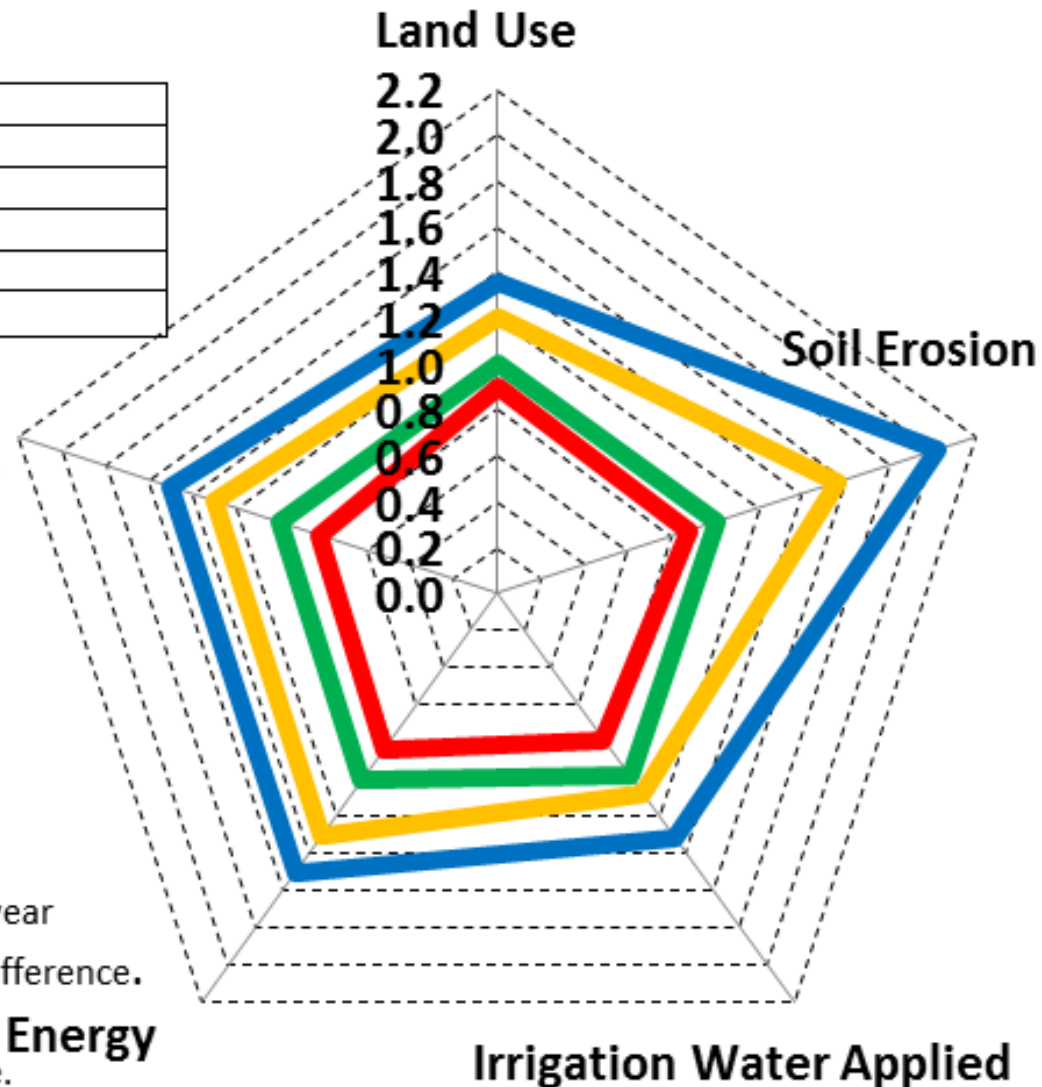
Field to Market : Resources per bushel, Soybeans

Index of Per Bushel Resource Impacts to Produce Soybeans (United States, Year 2000 = 1)

Year	2000 *	Unit - per Bushel
Land Use	0.027	Planted Acres
Soil Erosion	0.131	Tons
Irrigation Water Applied	0.766	Acre Inches
Energy	44,840	Btus
Greenhouse Gases	8.2	Pounds CO ₂ e

* Five-year average 1996 - 2000

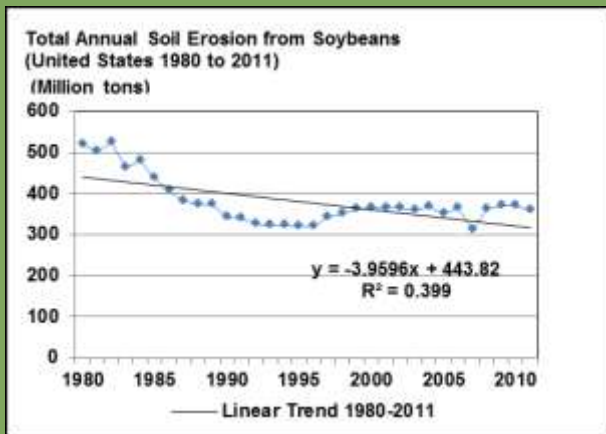
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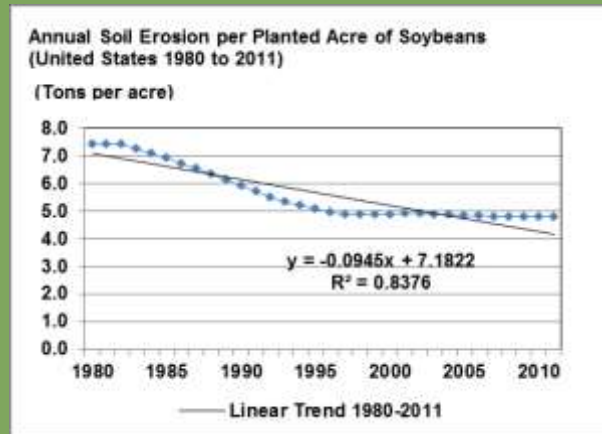
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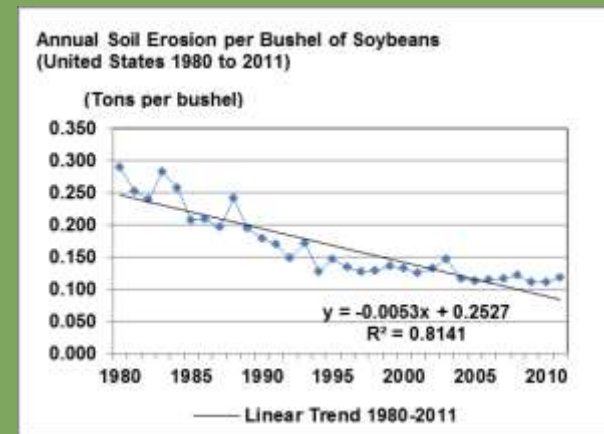
A Closer Look Soybean Results: Soil Erosion



TOTAL

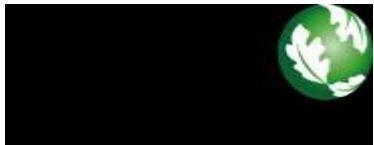


PER ACRE



PER BUSHEL

- Total soil erosion decreased over most of the study period, but has increased more recently (similar for corn)
- Per acre soil erosion decreased during first half of study period, then leveled off (similar for corn, cotton, and wheat)



Questions?

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