



NGFA's 115th Annual Convention San Diego, Calif. March 13-15, 2011

Coronado Dreamin'. With all due deference to the Mamas and the Papas, that's what NGFA members are doing as they look forward to the NGFA's 115th annual convention in San Diego! Year-round sunshine. Great golf. Miles of uncrowded beaches. Sea World. The world-famous San Diego Zoo. A diverse artistic and cultural center.

The NGFA convention also offers a star-studded program, featuring top policymakers, substantive open forums and outstanding general sessions exploring the most important issues facing the industry in the year ahead. The convention's program sessions will provide the information you need to operate and strategically position your business for success.

The NGFA convention also is an ideal opportunity for you and your colleagues to interact and exchange ideas. Schedule a side meeting with suppliers, customers or clients. Develop new business opportunities with other convention attendees. Reward key employees and give them the opportunity for professional development. See old friends and make new acquaintances. All in a great family location with plenty of attractions for all.

Invest in your business and your professional success – and reward yourself for a successful year of hard work and for making it through a harsh winter. Register today for the NGFA's 115th annual convention!

Hotel del Coronado

Back by popular demand, the NGFA meets again in 2011 at the historic Hotel del Coronado. Located on fashionable Coronado Island, The Del (as it's referred to by those "in the know") was built in 1888. The entire Coronado peninsula was purchased for \$110,000 by two developers who dreamed of building a hotel that would be "the talk of the Western world." Billed as the "World's Largest Free-Standing Wooden Structure," The Del has been a favorite of dignitaries – Lyndon Johnson and every president since have visited. And show-business figures, such as Frank Sinatra and Marilyn Monroe, brought cachet to The Del while filming there. A recent \$50 million restoration ensures that The Del will remain "the talk of the Western world" for years to come.

When to Arrive and Depart

A detailed convention "Schedule-At-A-Glance" appears on page 2. Here are suggested arrival and departure dates for your travel planning purposes:

Suggested Arrival Date:

Saturday, March 12 or Sunday morning, March 13

On Sunday, beginning at 12:30 p.m., NGFA committees will conduct substantive work sessions and open forums, most of which are open to all convention registrants.

Committee meetings and major open forums continue until 5:15 p.m. There's no better way to get current on the most important issues confronting your business, and to share your views on how NGFA committees should address these matters.

Suggested Departure Date:

On or After Wednesday, March 16

Plan to stay for the Tuesday evening banquet on March 15, a lavish sit-down dinner on the beach! That will be followed by an unforgettable evening of entertainment. It's an evening of fun and frivolity with your friends that shouldn't be missed!



Hotel Alert!

Because of heavy pre-registration for the NGFA's convention, the Hotel del Coronado is sold out of sleeping rooms. *A back up hotel – The Loews Coronado Beach – offers rooms at its prevailing rates; call 1-800-815-6397 for reservations. If you have difficulty obtaining a room, please contact NGFA Meetings Manager Rebecca Grubbs at rgrubbs@ngfa.org, or by calling her at 202-289-0873, ext. 21. Let Rebecca know if you would like to be placed on a wait list for the Del and notified if rooms become available. If plans change and you are unable to use your room at the Del or at the Glorietta Bay Inn, please notify Rebecca before cancelling; other NGFA members may be able to use your room.*

Convention Schedule At-A-Glance

Sunday, March 13

| | |
|-------------------|---|
| 10 a.m. – Noon | Executive Committee (<i>closed</i>) |
| 12:30 – 1:30 p.m. | Country Elevator Committee |
| 1 – 3 p.m. | Committee Meetings (<i>Open to all unless otherwise noted.</i>) <ul style="list-style-type: none"> • Grain Grades and Weights • International Trade/Agricultural Policy • Trade Rules Committee |
| 1:30 – 3 p.m. | • Rail Shipper/Receiver (<i>closed</i>) |
| 1:30 – 3 p.m. | • Open Forum on Financing and Capital Availability (<i>Hosted by Country Elevator and Finance and Administration Committees</i>) |
| 3:30 – 5:15 p.m. | <ul style="list-style-type: none"> • Biofuels • Biotechnology • Feed Legislative/Regulatory Affairs Committee & Feed Manufacturing & Technology Committee & Feed & Animal Agriculture Strategic Issues Committee • Risk Management • Waterborne Commerce |
| 3:30 – 5:15 p.m. | • Rail Open Forum (<i>Hosted by Rail Shipper/Receiver Committee</i>) |
| 6 – 7:30 p.m. | CoBank Welcome Reception |

Monday, March 14

| | |
|------------------|--|
| 6:30 – 8 a.m. | Idea-Exchange Continental Breakfast |
| 7 – 8 a.m. | <ul style="list-style-type: none"> • Membership and Marketing Committee • Rail Arbitration Rules Committee |
| 8 – 11:30 a.m. | Grand Opening General Session |
| Noon – 6 p.m. | NGFF Classic Golf Tournament Riverwalk Golf Club |
| Afternoon | Tours |
| 6:30 – 7:30 p.m. | Reception (<i>Hosted by Bunge North America Inc.</i>) |
| Evening: | Open for Private Receptions and Dinners |

Tuesday, March 15

| | |
|------------------|--|
| 6:30 – 8 a.m. | <ul style="list-style-type: none"> • Arbitration Appeals Panel • Joint Agroterrorism/Facility Security Committee |
| 6:30 – 8 a.m. | Idea-Exchange Breakfast |
| 7 – 8 a.m. | Finance and Administration Committee |
| 8 a.m. – Noon | General Session |
| Afternoon | Tours |
| Noon – 3:30 p.m. | Board of Directors Lunch/Meeting |
| 6 – 7 p.m. | Reception |
| 7 – 10 p.m. | “Banquet on the Beach” Featuring the Surf City All-Stars |

Convention Program Highlights

Sunday, March 13

The Country Elevator Committee and Finance and Administration Committee will co-host an Open Forum on “Financing and Capital Availability for 2011.” A panel discussion will delve into the current market situation of high commodity prices and huge borrowing needs. How well are lenders positioned to respond? What are lenders looking for from their customers? How does the financial situation in the production sector impact agribusiness? And what can grain hedgers do to avoid common financing pitfalls? An all-star panel includes **Bob Egerton**, eastern regional president, CoBank; **Elizabeth Hund**, senior vice president, USBank; **Doug Stark**, Farm Credit Services of America; and **Michael Stewart**, Faegre & Benson LP.

The Rail Shipper/Receiver Committee will host a second Open Forum featuring **Dan Elliott**, chairman of the federal Surface Transportation Board, who will speak on national rail policy issues. In addition, **John Gray**, senior vice president, Association of American Railroads, will discuss Positive Train Control technology from a railroad perspective.

Monday, March 14

Opening General Session

The NGFA long has been recognized as the leading organization representing the interests of agricultural shippers and receivers. As such, the association has built key relationships with U.S. railroads, and the NGFA convention is an annual gathering spot for shippers and receivers to meet with their rail carriers to discuss and resolve business issues. **Matt Rose**, chairman and CEO, BNSF Railway, will share his views on the railroads’ service to U.S. agriculture and the business climate for rail transportation.



MATT ROSE



HAL REED

NGFA Chairman’s Address – At the conclusion of his first year as the NGFA’s elected industry chairman, **Hal Reed**, president, grain and ethanol group, The Andersons Inc., will deliver the traditional chairman’s address focusing on major accomplishments of the association and challenges facing the industry in the year ahead.

Monday, March 14 (Cont'd)



DAVID NELSON

David C. Nelson, global strategist, food and agribusiness group, Rabobank International, is a 12-time winner as #1 agribusiness analyst, according to Greenwich Associates, and an *Institutional Investor* magazine All-Star analyst for 10 years, while serving as lead analyst for a number of major agribusiness IPOs. Nelson will present a wide-ranging view of today's global economics and

impacts on the grains, oilseeds and animal protein sectors.

"Climate Change: Impacts on Crop Production and Sustainability"

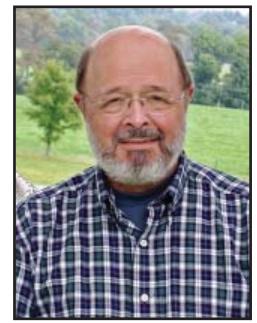
– Many NGFA members are familiar with both **Dennis Avery**, Hudson



MARTY RUIKKA

Institute, and **Marty Ruikka**, PRX Geographic, both of them dynamic and insightful

presenters. For the first time, they will team up on a thought-provoking program that may challenge the ways we think about climate change and its impacts!



DENNIS AVERY

Tuesday, March 15

General Session



GREG PAGE

Each year at the convention, the NGFA invites a prominent leader from the grain, feed and processing industry to present a keynote address on the state of the industry. This year, **Greg Page**, chairman and CEO, Cargill Inc., will provide his views on the general business climate, Cargill's priorities, and future business prospects for the industry.

"OSHA – The New Risk Factor for Grain, Feed and Processing Facility Managers"

– The Obama administration has announced that federal agencies will undertake a review to identify regulations that may impede growth and job creation. Does it mean anything to agribusiness firms? Formerly a partner at the NGFA's outside counsel in Washington, D.C., and now managing partner of Ogletree, Deakins, Nash, Smoak & Stewart, P.C., another notable Washington law firm, **Melissa Bailey** has represented companies in major proceedings before OSHA and will share her unique insights on today's changed regulatory climate.



MELISSA BAILEY

Spouse Program and Family Activities

As is customary at the NGFA's annual convention, an informative and entertaining program has been arranged for spouses and guests of those attending convention sessions. And several events perfect for families are being planned. Use the enclosed registration form to sign up, and plan to bring your spouse, children, and other guests to beautiful San Diego!

Special Spouse/Guest Event: As always, a special event awaits spouse/guest registrants! A sumptuous sit-down breakfast will be served on Monday morning, March 14 (not too early!). Breakfast will be followed by a fun and informative tour focused on the history of the Del and Coronado, followed by a wine tasting hosted by local experts. *[Cost included in Spouse/Guest registration fee.]*

USS Midway Tour: Over the course of 27 years the USS Midway was home to more than 200,000 servicemen and women. The longest-serving U.S. Navy aircraft carrier of the 20th century, the Midway is making her final tour of duty in San Diego. The carrier has been converted into a multi-dimensional, interactive, educational and entertainment complex, and is America's most-visited floating ship museum. Sign up to see the magnificent Midway for yourself on a tour of the ship led by a knowledgeable guide. *[Additional fee; see registration form.]*

Balboa Park Experience: Spend the afternoon exploring the lush grounds of beautiful and historic Balboa Park, an architectural wonderland that was home to two world expositions and more than 15 museums. Begin your afternoon with a guided tour of the park for an overview of all it has to offer. Then, use your Balboa Park Passport for admission to four museums of your choice, including the Aerospace Museum, San Diego Museum of Art, the Old Globe Theatre, the Natural History Museum, and the Museum of Man. *[Additional fee; see registration form.]*

Sailing on the Bay: Enjoy a leisurely sail around San Diego Bay and the rugged beauty of the Southern California coastline. Check out the Coronado Bay Bridge, the Navy shipyards and aircraft carriers, and maybe even a seal or two as you cruise. You haven't seen San Diego until you've seen it from the water. A jacket is recommended – it can get chilly on the water. *[Additional fee; see registration form.]*

Riverwalk Golf Club ...Another Memorable Golf Experience...

Golfers at the NGFA annual convention have come to expect a memorable experience during the annual benefit tournament for the Foundation. This year, we'll be playing at the beautiful and historic Riverwalk Golf Club, located just north of downtown San Diego and only about 20 to 25 minutes from the Hotel del Coronado. Formerly known as the Stardust Country Club, the course entertained golf's legends on the PGA tour in the 1950s and 60s. An extensive renovation has returned the course to the beauty of its historic glory days. Water comes into play on 13 of the 27 holes, with a spectacular waterfall surrounding the green of the signature hole. The San Diego River is a prominent feature of the layout, contributing to the beauty and challenge of the course. Want to tune up your game? Riverwalk also hosts the Nike Golf Learning Center. Visit www.riverwalkgc.com for details.



Registration for the NGFF Classic is limited to the first 144 players, so register to play today. Players will

be given the opportunity to assemble playing groups as the event nears. The cost is \$175; of that amount, \$86 represents a tax-deductible contribution to the Foundation. The entry fee includes bus transportation, a deli box lunch at the course, greens fees, carts and all contests. Once again, NGFA-member sponsors will provide fabulous prizes to the low-scoring foursome, longest-drive winner, closest-to-the-pin winner, longest putt winner, and hole-in-one on a designated hole. Rental clubs are available for \$40. *Riverwalk is a spikeless facility; no metal spikes allowed.*

Beach Banquet and Entertainment

“The World’s Greatest Surf and Beach Party Band”



Bring the whole family to the convention's signature closing event! This year, the banquet will be a fun-filled party featuring a reception, a lavish sit-down dinner and special entertainment that will be fun for all ages – a classic performance by the *Surf City All-Stars* on the beach in front of the Del! Don't miss it!



National Grain and Feed Association
1250 Eye St., N.W., Suite 1003
Washington, D.C. 20005



Sponsor of the CoBank
Welcome Reception
“Platinum” Sponsor



Sponsor of the NGFA Board of
Directors Lunch
“Platinum” Sponsor



REGISTRATION FORM

NGFA's® 115th Annual Convention

March 13-15, 2011
Hotel del Coronado
San Diego, Calif.



Please type or legibly print all information. One person or family per form, please; duplicate this form for additional registrants. Return by fax to (202) 289-5388 or by mail to: 1250 Eye St., NW, Suite 1003, Washington, DC 20005. Confirmations will be mailed to registrants.

HOTEL RESERVATIONS: Call the Hotel del Coronado reservation line at (800) 468-3533 to reserve a room. Identify with National Grain and Feed Association to obtain special room rates of \$268. **Room block cut-off date is Feb. 11.** After Feb. 11, the hotel will accept reservations based on availability at the NGFA group rate. **If you have difficulty obtaining a room, contact Rebecca Rowland at NGFA by calling (202) 289-0873.**

REGISTRANT INFORMATION

Name: _____
 Informal Name (for name badge): _____
 Company: _____
 Business Address: _____
 City, State, Zip: _____
 Business Phone: () _____ Fax: () _____
 Email: _____

Is this the first NGFA convention you have attended?
 Yes No

* Included in the spouse registration fee is:
 Sun., March 13: CoBank Welcome Reception
 Mon., March 14: Special Spouse Breakfast and Program and Bunge Reception
 Tues., March 15: Continental Breakfast and Closing Gala Banquet

Please list names of spouse, guests and children attending the convention (for name badges):

Spouse or Guest: _____
 Child's Name: _____ Age: _____
 Child's Name: _____ Age: _____
 Child's Name: _____ Age: _____

Special Needs: If you require special assistance or if you have specific dietary needs **including allergies**, please check box and attach an explanation.

CANCELLATION POLICY: Registration fees will be refunded in full if cancellation notice is postmarked or faxed on or before **Feb. 11, 2011**. Cancellation notices postmarked or faxed between **Feb. 12 and March 4** will be assessed a \$75 administrative fee. **No refunds will be provided to any person canceling or failing to give notice of cancellation after March 4, 2011.**

SPONSORSHIP OPPORTUNITIES AVAILABLE!

Interested in being a convention sponsor? Please contact: Todd Kemp at tkemp@ngfa.org or call (202) 289-0873.

REGISTRATION—5 EASY STEPS!

1.

REGISTRATION FEE

(PLEASE CHECK APPROPRIATE FEES)

| | Early Bird (by 2/11/2011) | Regular (After 2/11 but before 3/10/2011) | On-Site (After 3/10/2011) |
|-------------|---------------------------------|---|---------------------------------|
| Member: | <input type="checkbox"/> \$525 | <input type="checkbox"/> \$590 | <input type="checkbox"/> \$625 |
| Spouse: | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$305 | <input type="checkbox"/> \$315 |
| Non-Member: | <input type="checkbox"/> \$1200 | <input type="checkbox"/> \$1200 | <input type="checkbox"/> \$1200 |

2.

ADDITIONAL MEAL TICKETS

| Breakfast | # Tickets | Banquet (Tuesday) | # Tickets |
|-------------|-----------|-------------------|-----------|
| Mon. \$36 | _____ | Ages 5-10: \$60 | _____ |
| Tues. \$36 | _____ | Ages 11-18: \$110 | _____ |
| | | Adults: \$130 | _____ |
| SUBTOTAL \$ | | | _____ |

3.

FOUNDATION GOLF TOURNAMENT

(Monday, March 14)

\$175 (Includes a \$86 tax deductible donation to the Foundation)

Join your friends and colleagues for the annual Foundation Golf Tournament at historic Riverwalk Golf Club.

SUBTOTAL \$ _____

4.

TOURS AND ACTIVITIES

| | No. of Tickets |
|---|-------------------|
| Sailing on the Aolani (Monday, March 14) Enjoy a pleasure sail on San Diego Bay on the Aolani, a Coast Guard-certified sailing catamaran with a spacious deck and indoor salon that boasts 360-degree views. | \$85 x _____ |
| Passport to Balboa Park (Tuesday, March 15) Enjoy admittance to four museums and admire the beauty of the fountains, architecture and gardens of Balboa Park, America's largest municipal park. | \$70 x _____ |
| Live the Adventure, Honor the Legend (Tuesday, March 15) Enjoy a VIP guided tour of the USS Midway, the longest serving U.S. Navy Aircraft carrier of the 20th century. | \$65 x _____ |
| SUBTOTAL \$ _____ | |

PAYMENT OPTIONS

5.

TOTAL \$ _____

CHECK ENCLOSED

American Express

Master Card

Visa

Account Number _____

Expiration Date _____

Print Name of Cardholder _____

Signature _____

Billing Zip Code _____

ADVANCE REGISTRATION PAYMENT POLICY: **Important**

– To qualify for either the Early Bird or Regular registration rates, payment must be received by the NGFA when the completed registration form is returned to the NGFA, regardless of the method of transmittal. Please provide credit card information for registration forms returned to the NGFA by fax or email. No invoices will be sent. Higher, on-site registration fees apply if either the Early Bird or Regular registration payment is not received in this manner, and will be due upon arrival.