



NGFA-PFI JOINT CONFERENCE

OCTOBER 10-12, 2016 | EMBASSY SUITES DES MOINES DOWNTOWN | DES MOINES, IA

2016 SPONSORSHIP OPPORTUNITIES



OUTSTANDING SPONSORSHIP RECOGNITION

The NGFA-PFI Joint Conference offers you dozens of sponsorship opportunities from which to choose, ranging in sponsorship levels between \$10,000 and \$750. As an event sponsor, your company is recognized in unique and creative ways, as outlined in the chart below, and your generosity helps fund the conference.

TYPE OF RECOGNITION	PREMIER EVENT	PLATINUM	GOLD	SILVER	ADVERTISER
Event naming rights	✓				
Logo on Entrance Tower and Registration Desk	✓	✓			
Promotional material placed in conference bag	✓	✓	✓		
Linked sponsor listing on NGFA & PFI web pages	✓	✓	✓	✓	
Signage at sponsored event (when applicable)	✓	✓	✓	✓	
Listing in printed program	✓	✓	✓	✓	
Logo on General Session sponsor slideshow	✓	✓	✓	✓	
General Session recognition	✓	✓	✓	✓	
Sponsor Ribbons on name badge	✓	✓	✓	✓	
Ad in printed program					✓

JOINT CONFERENCE SPONSORSHIP OPPORTUNITIES

PREMIER EVENT	PLATINUM	GOLD	SILVER	ADVERTISER
\$10,000	\$5,000 - \$9,999	\$2,000 - \$4,999	\$750 - \$1,999	Quarter or Half page ad in printed program

Premier Event

Monday Tradeshow Welcome Reception - ~~\$10,000~~ **UNAVAILABLE**
 Tuesday Tradeshow Lunch - \$10,000
 Tuesday Tradeshow Reception - \$10,000

Platinum

Conference Bags - \$5,000
 Lanyards - \$5,000

Gold

Wireless Internet - \$4,000
 Notes Pads - \$3,000
 Room Key Co-sponsor - \$2,500
 Room Key Co-sponsor - \$2,500
~~Tuesday AM Tradeshow Coffee Co-sponsor - \$2,000~~ **UNAVAILABLE**
 Tuesday AM Tradeshow Coffee Co-sponsor - \$2,000

Silver

~~Tuesday AM Break Co-sponsor - \$1,500~~ **UNAVAILABLE**
~~Tuesday AM Break Co-sponsor - \$1,500~~ **UNAVAILABLE**
~~Tuesday PM Break Co-sponsor - \$1,500~~ **UNAVAILABLE**
~~Tuesday PM Break Co-sponsor - \$1,500~~ **UNAVAILABLE**
~~Wednesday AM Break Co-sponsor - \$750~~ **UNAVAILABLE**
~~Wednesday AM Break Co-sponsor - \$750~~ **UNAVAILABLE**
~~Wednesday AM Break Co-sponsor - \$750~~ **UNAVAILABLE**

Advertiser

Half Page Ad in printed program- \$500
 Quarter Page Ad in printed program - \$250