



SPONSORSHIP INFORMATION

Become a sponsor of the **2018 NGFA-PFI Feed and Pet Food Joint Conference** and market your organization to over 200 suppliers and producers in the animal feed sector. Our attendees are your target audience; gain publicity, new customers and results with a **2018 Joint Conference** sponsorship. Contact Rebecca Grubbs: rgrubbs@ngfa.org | 202-289-0873.

Below are the various sponsor levels and recognitions. **All** sponsors will be recognized in the following ways:

- Logo (Platinum – Silver) or name (Supporter) on both groups Joint Conference webpage (one full year)
- Logo (Platinum – Silver) or name (Supporter) on both groups Joint Conference marketing emails
- Logo (Platinum – Silver) or name (Supporter) in printed Joint Conference program
- Logo (Platinum – Silver) or name (Supporter) on general session slide
- Level-specific sponsor badge ribbons for employee attendees

In addition to the recognitions above, level-specific recognitions can be found below:

PLATINUM Sponsorship | \$4,000+

- Logo on trade show entrance unit & cubes
- Opportunity to place promotional material in registration packet (**restrictions apply*)
- Logo on registration desk
- Printed recognition at:
 - Monday & Tuesday Trade Show Reception
 - Tuesday Trade Show Lunch
 - Buffet Breakfasts (both days)
 - Catch Up Breaks (both days)

GOLD Sponsorship | \$2,500 - \$3,999

- Opportunity to place promotional material in registration packet (**restrictions apply*)
- Logo on registration desk
- Printed recognition at:
 - Monday & Tuesday Trade Show Reception
 - Buffet Breakfasts (both days)
 - Catch Up Breaks (both days)

SILVER Sponsorship | \$1,000 - \$2,449

- Logo on registration desk
- Printed recognition at:
 - Buffet Breakfasts (both days)
 - Catch Up Breaks (both days)

SUPPORTER Sponsorship | <\$1,000

- Printed recognition at:
 - Catch Up Breaks (both days)

BRANDED SPONSORSHIP OPPORTUNITIES

Sponsor one of the following branded items – given to every attendee at the time of registration – and really stand out! Each branded sponsorship automatically makes you a Platinum sponsor.

- **Trade Show Bags** - \$4,000
 - Sponsor logo and event logo printed in limited color on bag
- **Lanyards** - \$4,000
 - Sponsor logo printed in single color on colored lanyard (*colors are sponsor's choice, subject to availability*)
- **Wifi** - \$4,000
 - Customizable wifi password and wifi landing page (*subject to availability*)