

Our attendees are your target audience. Confirm a CEC sponsorship and market to 350+ attendees over three days of networking and business education.

Contact: Rebecca Grubbs | 202-888-1099 | [Email](#)

EVENT SPONSOR - \$10,000

Please select **ONE ATTENDEE EXPERIENCE** from below

- Trade Show Welcome Reception (12/7) – **TAKEN**
- Trade Show Breakfast (12/8)
- Trade Show Lunch (12/8)
- Afternoon Break (12/8)
- Trade Show Happy Hour (12/8)
- Roundtable Breakfast (12/9)

Sponsor Recognitions

PRE-EVENT:

- Linked logo on convention marketing emails

DURING EVENT:

- Logo signage at sponsored event
 - NGFA will arrange for a certain amount of printed/digital sponsor logo placements. Sponsor can provide additional logo placements pending NGFA approval.
- Logo on on-site registration signage
- Recognition during General Session

POST EVENT:

- Linked logo on convention webpage for one year

REGISTRATION SPONSOR - \$10,000

Registration sponsor bundle includes **ALL** the below

- On-site registration kiosk
- Name badges
- Lanyards

Sponsor Recognitions

PRE-EVENT:

- Linked logo on convention marketing emails

DURING EVENT:

- Sponsor branded lanyards
- Sponsor and event co-branded name badges
- Sponsor and event co-branded on-site registration kiosk
- Logo on on-site registration signage
- Recognition during General Session

POST EVENT:

- Linked logo on convention webpage for one year

ATTENDEE SWAG SPONSOR - \$7,500

Please select ONE BRANDED ITEM from below
<ul style="list-style-type: none">• Hotel room keycards• Pads and pens <p>Sponsor responsible for providing attendee swag items.</p>
Sponsor Recognitions
<p>PRE-EVENT:</p> <ul style="list-style-type: none">• Linked logo on convention marketing emails <p>DURING EVENT:</p> <ul style="list-style-type: none">• Logo on on-site registration signage• Recognition during General Session <p>POST EVENT:</p> <ul style="list-style-type: none">• Linked logo on convention webpage for one year

COLLABORATOR SPONSOR - \$5,000

Sponsor Recognitions
<p>PRE-EVENT:</p> <ul style="list-style-type: none">• Linked logo on convention marketing emails <p>DURING EVENT:</p> <ul style="list-style-type: none">• Logo on on-site registration signage• Recognition during General Session <p>POST EVENT:</p> <p>Linked logo on convention webpage for one year</p>

SUPPORTER SPONSOR - \$2,500

Included Benefits
<p>DURING EVENT:</p> <ul style="list-style-type: none">• Logo on on-site registration signage• Recognition during General Session

SPONSORSHIP ADD-ONS

Add-ons available to NGFA-member CEC 2025 exhibitors and sponsors ONLY. Add-ons cannot be purchased separately.

Please select ANY of the add-ons listed below

- **Attendee Registration Upgrade - \$2,250**

- Two attendee registrations, plus:
 - For REGISTRATION/EVENT/PARTNER sponsors: Contact Rebecca Grubbs
 - For COLLABORATOR sponsors: Upgrade to linked logo on marketing emails and website
 - For SUPPORTER sponsors: Upgrade to company name on marketing emails and website

Registration upgrades cannot be applied to existing attendee registrations.

- **Promotional Emails - \$2,000**

- One pre-event promotional email blast sent by NGFA to all registrants
- One post-event promotional email blast sent by NGFA to all registrants

Content created by sponsor and provided to NGFA in HTML format compatible with MailChimp email marketing platform. Content and schedule approved by NGFA.

- **Trade Show Prizes - \$1,250 each**

- 12/7 Reception Raffle: Prize = HP Sprocket 2" x 3" Instant Photo Printer
- 12/8 Breakfast Raffle: Prize = Ember Temperature Control Smart Cup
- 12/8 Lunch Raffle: Prize = JBL Clip 5
- Most Booths Visited Overall: Prize = Ray-Ban Meta Glasses
- Most Booths Visited, Runner Up: Prize = XGIMI MoGo 3 Pro Portable Projector
- First to Visit All Booths: Prize = Apple iPad Mini (A17 Pro)

- **Meeting Room - \$1,000**

- Private meeting space at the JW Marriott Indianapolis, 24-hour staff access, 12/7 – 12/9

Restrictions on client events apply, contact NGFA for details. All costs and arrangements associated with the use of the office are the responsibility of the sponsoring company and must be made directly with the hotel once a room has been assigned by NGFA.