

CEC 2026

ELEVATE YOUR BUSINESS

DECEMBER 8-10



NGFA

ST. LOUIS, MO



Turn visibility into opportunity with a CEC 2026 sponsorship.

Sponsoring NGFA's CEC 2026 maximizes your brand exposure, generates high-value connections and drives business growth within the grain, feed, and processing industries.

CEC brings together senior business leaders, business unit leaders responsible for managerial and financial results, emerging industry leaders, state association executives and commercial teams seeking growth opportunities.

500+

Attendees

120+

Companies

6k+

Email Subscribers

75k+

Impressions

Sponsorship Exposure Timeline

Pre-Event

Confirmation - Dec. 7

Email campaign

Website logo placement

Live Event

Dec. 8 - Dec. 10

Venue signage

General Session logo placement

General Session verbal recognition

Networking event branding

Mobile app placement

Post-Event

Dec. 11 - July 2027

Website logo placement

70k+

Email campaign impressions

2k+

Website views

7k+

On-site impressions

95%

App download rate

SPONSOR EXHIBITOR

Best Value! Limit 8

Sponsor Exhibitors receive exclusive name and branding of **one** of the below:

- 12/8 Trade Show Welcome Reception
- 12/9 Trade Show Breakfast
- 12/9 Coffee Breaks
- 12/9 Trade Show Lunch
- 12/9 Trade Show Networking Reception
- 12/10 Breakfast
- Full color custom designed name badges and branded lanyards for all attendees
- Full color custom designed hotel room keycards

Sponsor Exhibitors receive **all** the following **exhibitor** benefits:

- One Premium corner booth (\$1,650 value)
- One full registration (\$785 value)
- One booth staff registration (\$675 value)
- Lead retrieval system (\$249 value)

Sponsor Exhibitors receive **all** the following **marketing** benefits:

- Linked logo on convention marketing emails
- Logo placement at on-site registration desk
- Logo placement in central Convention area
- Logo recognition on General Session sponsor slide
- Verbal recognition during General Session
- Sponsor page in event app
- Linked logo on convention webpage for one year

Sponsor Exhibitors receive **all** the following **sponsorship add-ons**:

- One pre-event and one post-event promotional email sent by NGFA to all registrants (\$1,500 value)
- Content Plus upgrade for event app sponsor page (\$1,000 value)

Investment: \$10,000

Contact:

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COLLABORATOR SPONSOR

Collaborator Sponsors receive **all** the following **marketing benefits**:

- Company name on convention marketing emails
- Logo placement at on-site registration desk
- Logo recognition on General Session sponsor slide
- Sponsor page in event app
- Linked logo on convention webpage for one year

Investment: \$5,000

SUPPORTER SPONSOR

Supporter Sponsors receive **all** the following **marketing benefits**:

- Logo placement at on-site registration desk
- Logo recognition on General Session sponsor slide
- Sponsor page in event app

Investment: \$2,500

Sponsorship Add-Ons

Add-ons are available only to CEC 2026 exhibitors and sponsors and may not be purchased separately.

- **Promotional Emails: \$1,500**
One pre-event and one post-event promotional email sent by NGFA to all CEC 2026 registrants. Content created by sponsor.
- **Content Plus Upgrade: \$1,000**
Customize and maximize your event app listing by adding custom content. Supported files types: .doc, .docx, .gif, .jpg, .jpeg, .pdf, .png, .ppt, .pptx, .txt, .xls, .xlsx, MOV, MP4.
- **Meeting Room/Office: \$1,000**
Private meeting space at the St. Louis Union Station Hotel 12/8 0 12/10. Restrictions on client events apply. All costs and arrangements are the responsibility of the sponsoring company.