

- ❖ **500+ ATTENDEES**
- ❖ **2 FULL DAYS OF NETWORKING AND IN-DEPTH, BUSINESS-FOCUSED EDUCATION**
- ❖ **90+ EXHIBITOR TRADE SHOW**

Our attendees are your target audience. Confirm a CEC 2024 sponsorship.

Contact: Rebecca Grubbs | 202-888-1099 | [Email](#)

SPONSOR PACKAGES

HOST - \$10,000+ <i>Attendee Experience</i>	PARTNER - \$7,500+ <i>Branded Item</i>	COLLABORATOR - \$5,000+ <i>Full Event Marketing</i>	SUPPORTER - \$2,500+ <i>On-site Event Marketing</i>
Tier 1 Benefits	Tier 1 Benefits	Tier 1 Benefits	Tier 2 Benefits
1 Attendee Experience	1 Branded Item		

ATTENDEE EXPERIENCE AND BRANDED ITEM OPTIONS

Host Sponsors

Please select one ATTENDEE EXPERIENCE from below

- Trade Show Welcome Reception (12/10) – **TAKEN**
- Trade Show Breakfast (12/11)
- Trade Show Lunch (12/11) - **TAKEN**
- Afternoon Break (12/11)
- Trade Show Happy Hour (12/11)
- Breakfast (12/12)

NGFA will arrange for a certain amount of printed/digital sponsor logo placements. Sponsor can provide additional logo placements pending NGFA approval.

Partner Sponsors

Please select one BRANDED ITEM from below

- Hotel room keycards (1 sponsorship available)
- Lanyards (1 sponsorship available) - **TAKEN**
- Pads and pens (1 sponsorship available)
- Tech bundle: app & wifi (1 sponsorship available)
- Trade Show bags (1 sponsorship available)

Sponsor responsible for providing branded items, except Tech Bundle, which NGFA will coordinate.

ADD-ONS

Add-ons available to NGFA member CEC 2024 sponsors and exhibitors ONLY. Add-ons cannot be purchased separately.

Thought Leadership Promotional Emails - \$2,500

Pre-event:

- One promotional email blast

Post event:

- One promotional email blast

Email blasts sent by NGFA to all registrants of CEC 2024. Content created by sponsor and provided to NGFA in HTML format compatible with MailChimp email marketing platform. Content and schedule approved by NGFA.

Meeting Space/Private Office - \$1,000

- Private conference space at the Sheraton Kansas City Hotel at Crown Center that can be used as office, meeting, or event space (*limited number available, contact NGFA to check availability*)
- 24-hour access Tuesday 12/10 – Thursday 12/12

Meeting/event RESTRICTED dates/times:

(Restricted dates/times do NOT apply to internal employee-only meetings)

- Tuesday December 10: 4:00 – 7:00 pm
- Wednesday December 11: 7:00 am – 6:30 pm
- Thursday December 12: 8:00 – 11:00 am

All costs and arrangements associated with use of the office, including AV, equipment, electricity, branding, food, beverage, etc., are the responsibility of the sponsoring company and must be made directly with the hotel once a room has been assigned by NGFA.

BENEFITS

Benefits Tier 1

Host, Partner, Collaborator sponsors receive ALL listed

Pre-event:

- Linked logo on convention marketing emails

During event:

- Company page in Sponsor section of mobile app
- Logo and/or company name on on-site registration signage
- Recognition during General Session

Post event:

- Linked logo on convention webpage for one year

Benefits Tier 2

Supporter sponsors receive ALL listed

During event:

- Company page in Sponsor section of mobile app
- Company name on on-site registration signage