114TH CONGRESS	
2d Session	

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To amend the Agricultural Marketing Act of 1946 to require the Secretary of Agriculture to establish a national disclosure standard for bioengineered foods, and for other purposes.

IN THE SENATE OF THE UNITED STATES

	introduced t	the	following	bill;	which	was	read	twice
and referred to	the Committ	ee i	on					

A BILL

- To amend the Agricultural Marketing Act of 1946 to require the Secretary of Agriculture to establish a national disclosure standard for bioengineered foods, and for other purposes.
 - 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. NATIONAL BIOENGINEERED FOOD DISCLO-
- 4 SURE STANDARD.
- 5 The Agricultural Marketing Act of 1946 (7 U.S.C.
- 6 1621 et seq.) is amended by adding at the end the fol-
- 7 lowing:

1	"Subtitle E-National Bioengi-
2	neered Food Disclosure Stand-
3	ard
4	"SEC. 291. DEFINITIONS.
5	"In this subtitle:
6	"(1) BIOENGINEERING.—The term 'bio-
7	engineering', and any similar term, as determined by
8	the Secretary, with respect to a food, refers to a
9	food—
10	"(A) that contains genetic material that
11	has been modified through in vitro recombinant
12	deoxyribonucleic acid (DNA) techniques; and
13	"(B) for which the modification could not
14	otherwise be obtained through conventional
15	breeding or found in nature.
16	"(2) FOOD.—The term 'food' means a food (as
17	defined in section 201 of the Federal Food, Drug
18	and Cosmetic Act (21 U.S.C. 321)) that is intended
19	for human consumption.
20	"(3) Secretary.—The term 'Secretary' means
21	the Secretary of Agriculture.
22	"SEC. 292. APPLICABILITY.
23	"(a) In General.—This subtitle shall apply to any
24	claim in a disclosure that a food bears that indicates that
25	the food is a bioengineered food.

1	"(b) APPLICATION OF DEFINITION.—The definition
2	of the term 'bioengineering' under section 291 shall not
3	affect any other definition, program, rule, or regulation
4	of the Federal Government.
5	"(c) APPLICATION TO FOODS.—This subtitle shall
6	apply only to a food subject to—
7	"(1) the labeling requirements under the Fed-
8	eral Food, Drug, and Cosmetic Act (21 U.S.C. 301
9	et seq.); or
10	"(2) the labeling requirements under the Fed-
11	eral Meat Inspection Act (21 U.S.C. 601 et seq.)
12	the Poultry Products Inspection Act (21 U.S.C. 451
13	et seq.), or the Egg Products Inspection Act (21
14	U.S.C. 1031 et seq.) only if—
15	"(A) the most predominant ingredient of
16	the food would independently be subject to the
t7	labeling requirements under the Federal Food,
18	Drug, and Cosmetic Act (21 U.S.C. 301 et
19	seq.); or
20	"(B)(i) the most predominant ingredient of
21	the food is broth, stock, water, or a similar so-
22	lution; and
23	"(ii) the second-most predominant ingre-
24	dient of the food would independently be sub-
25	ject to the labeling requirements under the Fed-

1	eral Food, Drug, and Cosmetic Act (21 U.S.C.
2	301 et seq.).
3	"SEC. 293. ESTABLISHMENT OF NATIONAL BIOENGINEERED
4	FOOD DISCLOSURE STANDARD.
5	"(a) Establishment of Mandatory Standard.—
6	Not later than 2 years after the date of enactment of this
7	subtitle, the Secretary shall—
8	"(1) establish a national mandatory bioengi-
9	neered food disclosure standard with respect to any
10	bioengineered food and any food that may be bio-
11	engineered; and
12	"(2) establish such requirements and proce-
13	dures as the Secretary determines necessary to carry
14	out the standard.
15	"(b) REGULATIONS.—
16	"(1) In general.—A food may bear a disclo-
17	sure that the food is bioengineered only in accord-
18	ance with regulations promulgated by the Secretary
19	in accordance with this subtitle.
20	"(2) REQUIREMENTS.—A regulation promul-
21	gated by the Secretary in carrying out this subtitle
22	shall—
23	"(A) prohibit a food derived from an ani-
24	mal to be considered a bioengineered food solely
25	because the animal consumed feed produced

Ŧ	from, containing, or consisting of a blochgr
2	neered substance;
3	"(B) determine the amounts of a bioengi
4	neered substance that may be present in food
5	as appropriate, in order for the food to be a
6	bioengineered food;
7	"(C) establish a process for requesting and
8	granting a determination by the Secretary re-
9	garding other factors and conditions under
10	which a food is considered a bioengineered food
11	"(D) in accordance with subsection (d), re-
12	quire that the form of a food disclosure under
13	this section be a text, symbol, or electronic or
14	digital link, but excluding Internet website Uni-
15	form Resource Locators not embedded in the
16	link, with the disclosure option to be selected by
17	the food manufacturer;
18	"(E) provide alternative reasonable disclo-
19	sure options for food contained in small or very
20	small packages;
21	"(F) in the case of small food manufactur-
22	ers, provide—
23	"(i) an implementation date that is
24	not earlier than 1 year after the implemen-

Ī	tation date for regulations promulgated in
2	accordance with this section; and
3	"(ii) on-package disclosure options, in
4	addition to those available under subpara-
5	graph (D), to be selected by the small food
6	manufacturer, that consist of-
7	"(I) a telephone number accom-
8	panied by appropriate language to in-
9	dicate that the phone number provides
10	access to additional information; and
11	"(II) an Internet website main-
2	tained by the small food manufacturer
13	in a manner consistent with sub-
[4	section (d), as appropriate; and
15	"(G) exclude—
16	"(i) food served in a restaurant or
17	similar retail food establishment; and
8	"(ii) very small food manufacturers.
9	"(3) SAFETY.—For the purpose of regulations
20	promulgated and food disclosures made pursuant to
21	paragraph (2), a bioengineered food that has suc-
22	cessfully completed the pre-market Federal regu-
23	latory review process shall not be treated as safer
24	than, or not as safe as, a non-bioengineered counter-
25	part of the food solely because the food is bioengi-

1	neered or produced or developed with the use of bio-
2	engineering.
3	"(c) STUDY OF ELECTRONIC OR DIGITAL LINK DIS-
4	CLOSURE.—
5	"(1) In general.—Not later than 1 year after
6	the date of enactment of this subtitle, the Secretary
7	shall conduct a study to identify potential techno-
8	logical challenges that may impact whether con-
9	sumers would have access to the bioengineering dis-
10	closure through electronic or digital disclosure meth-
11	ods.
12	"(2) Public comments.—In conducting the
13	study under paragraph (1), the Secretary shall so-
14	licit and consider comments from the public.
15	"(3) FACTORS.—The study conducted under
16	paragraph (1) shall consider whether consumer ac-
17	cess to the bioengineering disclosure through elec-
18	tronic or digital disclosure methods under this sub-
19	title would be affected by the following factors:
20	"(A) The availability of wireless Internet
21	or cellular networks.
22	"(B) The availability of landline telephones
23	in stores.
24	"(C) Challenges facing small retailers and
25	rural retailers.

1	"(D) The efforts that retailers and other
2	entities have taken to address potential tech-
3	nology and infrastructure challenges.
4	"(E) The costs and benefits of installing in
5	retail stores electronic or digital link scanners
6	or other evolving technology that provide bio-
7	engineering disclosure information.
8	"(4) Additional disclosure options.—If
9	the Secretary determines in the study conducted
10	under paragraph (1) that consumers, while shop-
11	ping, would not have sufficient access to the bio-
12	engineering disclosure through electronic or digital
13	disclosure methods, the Secretary, after consultation
14	with food retailers and manufacturers, shall provide
15	additional and comparable options to access the bio-
16	engineering disclosure.
17	"(d) DISCLOSURE.—In promulgating regulations
18	under this section, the Secretary shall ensure that—
19	"(1) on-package language accompanies—
20	"(A) the electronic or digital link disclo-
21	sure, indicating that the electronic or digital
22	link will provide access to an Internet website
23	or other landing page by stating only 'Scan
24	here for more food information', or equivalent

1	language that only reflects technological
2	changes; or
3	"(B) any telephone number disclosure, in-
4	dicating that the telephone number will provide
5	access to additional information by stating only
6	'Call for more food information.';
7	"(2) the electronic or digital link will provide
8	access to the bioengineering disclosure located, in a
9	consistent and conspicuous manner, on the first
10	product information page that appears for the prod-
11	uct on a mobile device, Internet website, or other
12	landing page, which shall exclude marketing and
13	promotional information;
14	"(3)(A) the electronic or digital link disclosure
15	may not collect, analyze, or sell any personally iden-
16	tifiable information about consumers or the devices
17	of consumers; but
18	"(B) if information described in subparagraph
19	(A) must be collected to carry out the purposes of
20	this subtitle, that information shall be deleted imme-
21	diately and not used for any other purpose;
22	"(4) the electronic or digital link disclosure also
23	includes a telephone number that provides access to
24	the bioengineering disclosure; and

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1	(5) the electronic or digital link disclosure is
2	of sufficient size to be easily and effectively scanned
3	or read by a digital device.
4	"(e) STATE FOOD LABELING STANDARDS.—Not-
5	withstanding section 295, no State or political subdivision
6	of a State may directly or indirectly establish under any
7	authority or continue in effect as to any food in interstate
8	commerce any requirement relating to the labeling or dis-
9	closure of whether a food is bioengineered or was devel-
10	oped or produced using bioengineering for a food that is
11	the subject of the national bioengineered food disclosure
12	standard under this section that is not identical to the
13	mandatory disclosure requirement under that standard.
14	"(f) CONSISTENCY WITH CERTAIN LAWS.—The Sec-
15	retary shall consider establishing consistency between—
16	"(1) the national bioengineered food disclosure
17	standard established under this section; and
18	"(2) the Organic Foods Production Act of 1990
19	(7 U.S.C. 6501 et seq.) and any rules or regulations
20	implementing that Act.
21	"(g) Enforcement.—
22	"(1) PROHIBITED ACT.—It shall be a prohibited
23	act for a person to knowingly fail to make a disclo-
24	sure as required under this section.

1	"(2) RECORDKEEPING.—Each person subject to
2	the mandatory disclosure requirement under this
3	section shall maintain, and make available to the
4	Secretary, on request, such records as the Secretary
5	determines to be customary or reasonable in the
6	food industry, by regulation, to establish compliance
7	with this section.
8	"(3) Examination and audit.—
9	"(A) IN GENERAL.—The Secretary may
10	conduct an examination, audit, or similar activ-
11	ity with respect to any records required under
12	paragraph (2).
13	"(B) NOTICE AND HEARING.—A person
14	subject to an examination, audit, or similar ac-
15	tivity under subparagraph (A) shall be provided
16	notice and opportunity for a hearing on the re-
17	sults of any examination, audit, or similar activ-
18	ity.
19	"(C) AUDIT RESULTS.—After the notice
20	and opportunity for a hearing under subpara-
21	graph (B), the Secretary shall make public the
22	summary of any examination, audit, or similar
23	activity under subparagraph (A).
24	"(4) RECALL AUTHORITY.—The Secretary shall
25	have no authority to recall any food subject to this

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- 1 subtitle on the basis of whether the food bears a dis-
- 2 closure that the food is bioengineered.
- 3 "SEC. 294. SAVINGS PROVISIONS.
- 4 "(a) TRADE.—This subtitle shall be applied in a
- 5 manner consistent with United States obligations under
- 6 international agreements.
- 7 "(b) OTHER AUTHORITIES.—Nothing in this sub-
- 8 title—
- 9 "(1) affects the authority of the Secretary of
- 10 Health and Human Services or creates any rights or
- obligations for any person under the Federal Food,
- Drug, and Cosmetic Act (21 U.S.C. 301 et seq.); or
- "(2) affects the authority of the Secretary of
- 14 the Treasury or creates any rights or obligations for
- 15 any person under the Federal Alcohol Administra-
- 16 tion Act (27 U.S.C. 201 et seq.).
- 17 "(c) OTHER.—A food may not be considered to be
- 18 'not bioengineered', 'non-GMO', or any other similar claim
- 19 describing the absence of bioengineering in the food solely
- 20 because the food is not required to bear a disclosure that
- 21 the food is bioengineered under this subtitle.

1 "Subtitle F—Labeling of Certain

2	•	Food	
		T 000	

- 3 "SEC. 295. FEDERAL PREEMPTION.
- 4 "(a) DEFINITION OF FOOD.—In this subtitle, the
- 5 term 'food' has the meaning given the term in section 201
- 6 of the Federal Food, Drug, and Cosmetic Act (21 U.S.C.
- 7 321).
- 8 "(b) FEDERAL PREEMPTION.—No State or a polit-
- 9 ical subdivision of a State may directly or indirectly estab-
- 10 lish under any authority or continue in effect as to any
- 11 food or seed in interstate commerce any requirement relat-
- 12 ing to the labeling of whether a food (including food served
- 13 in a restaurant or similar establishment) or seed is geneti-
- 14 cally engineered (which shall include such other similar
- 15 terms as determined by the Secretary of Agriculture) or
- 16 was developed or produced using genetic engineering, in-
- 17 cluding any requirement for claims that a food or seed
- 18 is or contains an ingredient that was developed or pro-
- 19 duced using genetic engineering.
- 20 "SEC. 296. EXCLUSION FROM FEDERAL PREEMPTION.
- 21 "Nothing in this subtitle, subtitle E, or any regula-
- 22 tion, rule, or requirement promulgated in accordance with
- 23 this subtitle or subtitle E shall be construed to preempt
- 24 any remedy created by a State or Federal statutory or
- 25 common law right.".

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1 SEC. 2. ORGANICALLY PRODUCED FOOD.

- In the case of a food certified under the national or-2
- ganic program established under the Organic Foods Pro-
- 4 duction Act of 1990 (7 U.S.C. 6501 et seq.), the certifi-
- 5 cation shall be considered sufficient to make a claim re-
- 6 garding the absence of bioengineering in the food, such
- 7 as "not bioengineered", "non-GMO", or another similar
- 8 claim.