



**Our attendees are your target audience.** Confirm a convention sponsorship and market to 650+ attendees over three full days of networking, NGFA committee business, and high-level general session presentations

**Contact:** Rebecca Grubbs | 202-888-1099 | [Email](#)

## HOST SPONSOR - \$15,000+

Please select one ATTENDEE EXPERIENCE from below

- Registration refreshments (3/9)
- Welcome Reception (3/9) – **TAKEN**
- Breakfast (3/10)
- Happy Hour (3/10)
- Breakfast (3/11) – **TAKEN**
- Farewell Reception (3/11)

NGFA will arrange for a certain amount of printed/digital sponsor logo placements. Sponsor can provide additional logo placements pending NGFA approval.

### Included Benefits

#### PRE-EVENT:

- Linked logo on convention marketing emails

#### DURING EVENT:

- Company page in Sponsor section of mobile app
- Logo on on-site registration signage
- Recognition during General Session

#### POST EVENT:

- Linked logo on convention webpage for one year

## PARTNER SPONSOR - \$10,000+

Please select one BRANDED ITEM from below

- Hotel room keycards (1 sponsorship available) – **TAKEN**
- Lanyards (1 sponsorship available) – **TAKEN**
- Pads and pens (1 sponsorship available)
- Tech bundle: app & wifi (1 sponsorship available) – **TAKEN**
- Custom – please discuss with Rebecca Grubbs

Sponsor responsible for providing branded items, except Tech Bundle, which NGFA will coordinate.

### Included Benefits

#### PRE-EVENT:

- Linked logo on convention marketing emails

#### DURING EVENT:

- Company page in Sponsor section of mobile app
- Logo on on-site registration signage
- Recognition during General Session

#### POST EVENT:

- Linked logo on convention webpage for one year

## COLLABORATOR SPONSOR - \$5,000+

### Included Benefits

#### PRE-EVENT:

- Company name on convention marketing emails

#### DURING EVENT:

- Company page in Sponsor section of mobile app
- Company name on on-site registration signage
- Recognition during General Session

#### POST EVENT:

- Company name on convention webpage for one year

## SUPPORTER SPONSOR - \$2,500+

### Included Benefits

#### DURING EVENT:

- Company page in Sponsor section of mobile app
- Company name on on-site registration signage

## SPONSORSHIP ADD-ONS

Add-ons available to NGFA member 129<sup>th</sup> Annual Convention sponsors and exhibitors ONLY. Add-ons cannot be purchased separately.

### Thought Leadership Promotional Emails - \$2,500

#### PRE-EVENT:

- One promotional email blast

#### POST EVENT:

- One promotional email blast

*Email blasts sent by NGFA to all registrants. Content created by sponsor and provided to NGFA in HTML format compatible with MailChimp email marketing platform. Content and schedule approved by NGFA.*

### Attendee Registration Upgrade - \$2,500

Two attendee registrations, plus:

- For HOST/PARTNER sponsors: Contact Rebecca Grubbs
- For COLLABORATOR sponsors: Upgrade to linked logo on marketing emails and website
- For SUPPORTER sponsors: Company name listed on marketing emails and website

### Meeting Room - \$1,000 *Limited Number available!*

#### DURING EVENT:

- Private meeting space at the Omni La Costa, 24-hour staff access, 3/9 – 3/11

Restrictions on client events apply, contact NGFA for details.

*All costs and arrangements associated with the use of the office are the responsibility of the sponsoring company and must be made directly with the hotel once a room has been assigned by NGFA.*