





Showcase Your Brand and Engage with Industry Leaders at the Ag Village Trade Show



The Ag Village Trade Show at NGFA's 130th Annual Convention offers direct access to over 650 decision-makers from the grain, feed, and processing industries. It's where connections happen naturally, whether you're exchanging ideas in the Village area, catching up over coffee, or enjoying the relaxed atmosphere of social events that make it easy to meet and mingle. Whether you're launching a product, exploring partnerships, or boosting your visibility, the face-to-face interactions at Ag Village are unmatched.

To register, click <u>HERE</u> and choose "Ag Village Exhibitor" or "Ag Village Booth Worker" as your registration type.

Maximize Visibility and Engagement at the Ag Village

Stand out with prime visibility and high-traffic placement in the Village area, located near Convention Registration, ensuring steady foot traffic and ongoing exposure before, during, and after the event.

Marketing Benefits All Ag Village Exhibitors Receive:

- Weekly attendee report including contact information beginning January '26
- Linked logo on convention webpage for one year
- 11.5 total hours of exhibit time
 - Sunday March 22: 10:00 am 5:30 pm (set-up 8:00 am 10:00 am)
 - o Monday March 23: 7:00 am 9:00 am
 - Tuesday March 24: 7:00 am 9:00 am (breakdown 9:00 am 11:00 am)
- Logo recognition during the General Session

Ag Village Exhibitor Registration: \$7,250 (x20)

NGFA MEMBER Ag Village Exhibitor Registration: \$4,500 - Save over 60%!

Ag Village Exhibitor registration fee includes:

- 6' tabletop exhibit space in the Village area View floor plan
- Full convention registration for (1) person, including admittance to 130th Annual Convention programming, Ag Village trade show, meals, and receptions

Ag Village Booth Worker Registration: \$1,025

NGFA MEMBER Ag Village Booth Staff Registration: \$775 - Save 25%!

Ag Village Booth Worker registration fee includes:

• Admittance to 130th Annual Convention Ag Village trade show, meals, and receptions

Take your presence even further by becoming a Convention sponsor!



Sponsorship gives you added visibility and deeper engagement with industry leaders through options like branded touchpoints, promotional emails, and alignment with key convention experiences like the National Grain and Feed Foundation Golf Tournament. It's a powerful way to amplify your impact and stay top of mind before, during, and after the event.

Sponsor the Annual Convention | Sponsor the Golf Tournament