



**Annual Convention sponsorships offer premier access to influential leaders and strategic visibility throughout a high-level executive gathering.**

Designed to align your brand with key moments of networking, leadership dialogue, and association business, these sponsorships connect you directly with over 650 senior decision-makers shaping the future of the grain, feed, and processing industries. From exclusive engagement opportunities to elevated brand recognition, our packages ensure your company stands out before, during, and after the event.

**[Secure your sponsorship today](#) and make your mark at NGFA's 130<sup>th</sup> Annual Convention!**

## **Attendee Experience Sponsorships**

Top-tier visibility through exclusive branding opportunities, high-profile event placements, and ongoing exposure before, during, and after Convention.

### **Premier Event Sponsor: \$20,000 (x2)**

Please select ONE hosted event from below, sponsor may provide branded items at sponsored event

- Named and branded March 22 Welcome Reception – **TAKEN**
- Named and branded March 23 Happy Hour Reception – **TAKEN**

### **Event Sponsor: \$15,000 (x4)**

Please select ONE hosted event from below, sponsor may provide branded items at sponsored event

- Named and branded March 22 All-Day Welcome Refreshments – **TAKEN**
- Named and branded March 23 Breakfast – **TAKEN**
- Named and branded March 24 Breakfast – **TAKEN**
- Named and branded March 24 Farewell Reception – **Available!**

### **Registration Sponsor: \$15,000 (x1)**

- Full color custom designed name badges and branded lanyards for all attendees – **TAKEN**

### **Morning Coffee Sponsors: \$10,000 (x2), sponsor may provide branded items at sponsored event**

- Named and branded March 23 Morning Coffee and Soft Drinks – **TAKEN**
- Named and branded March 24 Morning Coffee and Soft Drinks – **TAKEN**

### **Hotel Keycard Sponsor: \$10,000 (x1)**

- Branded full color custom designed hotel room keycards – **TAKEN**

### **Technology Sponsor: \$10,000 (x1)**

- Full color branding of event app, custom Convention wifi password and landing page – **TAKEN**

### **Swag Sponsor: \$10,000 (unlimited)**

- Sponsor's choice attendee giveaway, distributed at registration – **Available!**

## Attendee Experience sponsors receive ALL the below:

- Linked logo on convention marketing emails
- Logo on on-site registration signage and recognition during the General Session
- Linked logo on convention webpage for one year



## Brand Recognition Sponsorships

Maximize your company's visibility through consistent logo placement, event signage, and digital exposure, ensuring your brand stays top-of-mind with attendees throughout Convention.

### Collaborator Sponsor: \$5,000 (unlimited) Collaborator sponsors receive ALL the below

#### Pre-Event

- Company name on convention marketing emails

#### During Event

- Logo on on-site registration signage and recognition during the General Session

#### Post Event

- Company name on convention webpage for one year

### Supporter Sponsor: \$2,500 (unlimited) Support sponsors receive ALL the below

#### During Event

- Logo on on-site registration signage and recognition during the General Session

## Sponsorship Add-On Options

Build stronger connections with attendees before, during, and after the event with direct engagement opportunities and personalized visibility.

*Add-ons available to NGFA-member Ag Village exhibitors and sponsors ONLY.*

### Promotional Emails: \$2,500

- One pre-event promotional email blast sent by NGFA to all registrants
- One post-event promotional email blast sent by NGFA to all registrants

Content created by sponsor and provided to NGFA. Content and schedule approved by NGFA.

### Meeting Room: \$1,000

- Private meeting space at the Grand Hyatt Nashville, 24-hour staff access, 3/22 – 3/24

Restrictions on client events apply, contact NGFA for details. All costs and arrangements associated with the use of the office are the responsibility of the sponsoring company and must be made directly with the hotel once a room has been assigned by NGFA.

**Contact:** Rebecca Grubbs | 202-888-1099 | [Email](#)

